



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Political Documanteries Views							
Course Code		YYÖN165		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	80 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To introduce the students to contemporary media landscape from the perspective of the media institutions, and to enable them to contextualize the mediarelated phenomena in the institutional domain.							
Course Content		<p>This course introduces students to the institutional, political, and economic forces that have shaped the development of media during the twentieth century. Attention is given to the ownership structures, corporate practices, and policy interventions affecting media institutions both in the public and private sectors. Other issues include examination of individual media industries and the economic structure of media markets. ACADEMIC CAUTION Academic honesty: Plagiarism, copying, cheating, purchasing essays/projects, presenting some one else's work as your own and all sorts of literary theft is considered academic dishonesty. Under the rubric of İzmir University of Economics Faculty of Communication, all forms of academic dishonesty are considered as crime and end in disciplinary interrogation. According to YÖK's Student Discipline Regulation, the consequence of cheating or attempting to cheat is 6 to 12 months expulsion. Having been done intentionally or accidentally does not change the punitive consequences of academic dishonesty. Academic honesty is each student's own responsibility. \n\n\nPlagiarism is the most common form of academic dishonesty. According to the MerriamWebster Online Dictionary, to plagiarize means to steal and pass off (the ideas or words of another) as one's own. The easiest and most effective way to prevent plagiarism is to give reference when using someone else's ideas, and to use quotation marks when using someone else's exact words. \n\n\nA detailed informative guideline regarding plagiarism can be found here.</p>							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	1 - Raymond Williams, (1985) A vocabulary of Culture and Society, Oxford UP, London
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Week	Weekly Detailed Course Contents	
1	Theoretical	Issue: What is culture? Cultural studies?
2	Theoretical	Approach: Culturalism, Arnold, Leavis Issue: Gender Analysis: Romeo and Juliet
3	Theoretical	globalization/ orientalism and political documentaries
4	Theoretical	Marxism: Cultural Work in terms of Frankfurt school, Marxism
5	Theoretical	Approach: structuralism Issue: nationalism
6	Theoretical	Approach: Critical discourse analysis Issue: Nationalism
7	Theoretical	Conservatism and conservative cultural works
8	Intermediate Exam	Ara sınav.
9	Theoretical	Feminism and feminist cinematography
10	Theoretical	Right-wing political documentaries in Turkey
11	Theoretical	Left-wing documentation in Turkey
12	Theoretical	One-party era propaganda and documentaries
13	Theoretical	Political documentation during 50s, 60s and 70s
14	Theoretical	Political documentation post 80s
15	Theoretical	GENERAL REPETİTİON
16	Final Exam	FİNAL EXAM

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	2	56



Assignment	1	2	2	4
Midterm Examination	1	19	1	20
Total Workload (Hours)				80
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Critically engage with media institutions, identifying their sociological and cultural underpinnings
2	Articulate an understanding of the connections between media and power
3	Distinguish historical differences of documentaries.
4	Explain various approaches to documentary and different documentary styles.
5	Analyze the close relationship between documentary and social, cultural, political, economic and technological transformations.

Programme Outcomes (Local Authorities)

1	Theoretical knowledge in the field of public administration and local governments to use in working life and lifelong learning to be conscious.
2	To have the ability to use the functions of local government, public administration to adapt to contemporary approaches
3	Problems encountered in professional practice to identify, analyze and propose solutions to have the ability to bring.
4	Professional legal regulations to be equipped, and keep track of changes, use the.
5	Local and collective needs, expectations, and to have knowledge about efficient service delivery.
6	Turkish political life, political orientations, political power, political culture and to have competence in matters of contemporary political ideologies.
7	Understanding of contemporary urbanism, urban planning, urban land management, housing and environmental issues and policies to be competent.
8	Decentralization, local democracy and civil society to gain competence on a case.
9	Having the necessary values in the field of professional ethics; written-verbal communication and correspondence with the field of information-communication technologies and be able to use.
10	Land use plans, zoning laws and regulations to have knowledge of subjects covered.
11	The process of globalization and the country's internal dynamics, to analyze the process of democratization.
12	The Constitution, fundamental rights and freedoms, civil servants, law and public law legislation have sufficient knowledge about professional ethics.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2
P1	1	1
P2	1	
P3	1	2
P4	1	
P5	1	2
P7		2
P8	1	
P9		2

