



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Social Responsibility							
Course Code		LGT272		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	80 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The most important goal of the social responsibility course is to make students aware of the problems of the society in which they live and to lead them to make positive contributions, and to provide them with theoretical skills such as managing projects, becoming a team and organizing. In this course, all students will manage social responsibility projects together with a variety of third sector organizations throughout the semester.							
Course Content		To make up working group, to determine the objectives and working areas, to make necessary contacts with relevant institutions or organizations, to distribute tasks and the preliminary preparations, to start working, to make reports of the results and transfer the presentation to the department's web page.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study					
Name of Lecturer(s)		Lec. Durcan Özgün SARIOĞLU							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Özgen, Ebru. Kurumsal Sosyal Sorumluluk Projeleri, İstanbul:Mavi Ağaç Yayınları, 2006.
2	Kotler, Philip. Kurumsal Sosyal Sorumluluk, İstanbul:MediaCat Yayınları, 2006.
3	Aydede, Ceyda. Yükselen Trend Kurumsal Sosyal Sorumluluk, İstanbul:MediaCat Yayınları, 2007.

Week	Weekly Detailed Course Contents	
1	Theoretical	The Concept, Purpose and Importance of Social Responsibility
2	Theoretical	The social responsibility projects in Turkey
3	Theoretical	The social responsibility projects in the World
4	Theoretical	The Concept, Purpose and Importance of Corporate Social Responsibility
5	Theoretical	Corporate social responsibility in the context of social and environmental responsibility
6	Theoretical	The relationships between corporate social responsibility and ethics
7	Theoretical	The meaning of corporate social responsibility and its importance of corporate sustainability.
8	Theoretical	The importance of social responsibility campaigns for marketing
9	Intermediate Exam	Mid-term Exam
10	Theoretical	Examination of social responsibility projects implemented in the world and Turkey
11	Theoretical	Realization phase of the project Social Responsibility
12	Theoretical	The project design
13	Theoretical	The project design
14	Theoretical	Project Presentations
15	Theoretical	General Review
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	4	56
Assignment	1	0	10	10
Individual Work	1	0	10	10
Midterm Examination	1	1	1	2



Final Examination	1	1	1	2
Total Workload (Hours)				80
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	
2	
3	
4	
5	Ability to carry out projects with teamwork

Programme Outcomes (Local Authorities)

1	Theoretical knowledge in the field of public administration and local governments to use in working life and lifelong learning to be conscious.
2	To have the ability to use the functions of local government, public administration to adapt to contemporary approaches
3	Problems encountered in professional practice to identify, analyze and propose solutions to have the ability to bring.
4	Professional legal regulations to be equipped, and keep track of changes, use the.
5	Local and collective needs, expectations, and to have knowledge about efficient service delivery.
6	urkish political life, political orientations, political power, political culture and to have competence in matters of contemporary political ideologies.
7	Understanding of contemporary urbanism, urban planning, urban land management, housing and environmental issues and policies to be competent.
8	Decentralization, local democracy and civil society to gain competence on a case.
9	Having the necessary values in the field of professional ethics; written-verbal communication and correspondence with the field of information-communication technologies and be able to use.
10	Land use plans, zoning laws and regulations to have knowledge of subjects covered.
11	The process of globalization and the country's internal dynamics, to analyze the process of democratization.
12	The Constitution, fundamental rights and freedoms, civil servants, law and public law legislation have sufficient knowledge about professional ethics.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P5	3	3	3		
P8	3	3	3		
P11	3	3	3	3	3
P12	3	3	3	3	3

