AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Business Administration II						
Course Code	KGT252		Couse Level	Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	46 *(Hours)*	Theory	2	Practice	0	Laboratory	0

Objectives of the Course	• to teach principles of the business administration • to teach process of the business administration • to develop the ability of the students to manage of the business
Course Content	• to follow Microeconomic data, • to analyze macroeconomic indicators. • to identify gaps in the market, • to carry feasibility studies, • to carry feasibility studies. • to know the business environment. • to determine the location of the business organization. • to determine the legal structure of the business. • to determine the capacity of the place of business. • to determining the total cost of investment to finance, • to make estimated income and expenditure account.
Work Placement	N/A
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Case Study, Individual Study
Name of Lecturer(s)	

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Tutar H., Meslek Yüksekokulları için İşletme Yönetimi, Seçkin Yayınları, 2007

Week	Weekly Detailed Course Contents	
1	Theoretical	To follow microeconomic data
2	Theoretical	To analyze macroeconomic indicators
3	Theoretical	To identify gaps in the market
4	Theoretical	Evaluating investment alternatives to choose the most suitable one
5	Theoretical	To carry feasibility studies
6	Theoretical	To carry feasibility studies
7	Theoretical	To know the business environment
8	Intermediate Exam	Midterm exam
9	Theoretical	Ledger
10	Theoretical	To determine the legal structure of the business
11	Theoretical	To determine the capacity of the place of business
12	Theoretical	To determining the total cost of investment to finance
13	Theoretical	To make estimated income and expenditure account
14	Theoretical	The appropriate structure of the workplace and create a place of business open to the production plan
15	Theoretical	The appropriate structure of the workplace and create a place of business open to the production plan
16	Final Exam	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28

Individual Work	14	0	1	14
Midterm Examination	1	0	2	2
Final Examination	1	0	2	2
			Total Workload (Hours)	46
			[Total Workload (Hours) / 25*] = **ECTS**	2

25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Able to create the idea of establishing the workplace.
2	Able to place of business conduct installation procedures
3	Able to open workplace activity.
4	Able to create the idea of establishing the workplace
5	Able to create the idea of establishing the workplace.

Programme Outcomes *(Food Technology)*

1	To be able to remember technolgies used in food sector
2	to be able to recognise food production condition and provide to food safety
3	to be able to comprehend basic processes in food production
4	to be able to apply hygien and sanitation rules in food facilities
5	to be able to remember basic chemistry, food chemistry and microbiology
6	to be able to write physicial, chemical and nutritional properties of foods and to comment their effect on human health
7	to be able to memorise food quality control technics and to evaluate result of control according to food legislation
8	to be able to have knowledge of proffessional ethics and responsibility
9	to be able to work in team and individual
10	to be able to communicate orally and profiency in writing
11	to be able to follow professional development that adopt of life-long learning
12	to be able to be a person who wanted for sector

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3
P1	4	4	5
P2	4	4	5
P3	4	4	5
P4	3	3	4
P5	3	3	4
P6	4	3	4
P7	4	3	4
P8	4	4	4
P9	5	4	5
P10	5	5	5
P11	5	5	5
P12	5	5	5