



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Leading Personalities							
Course Code		İTN222		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of this lesson is to introduce and teach the pionier and leading personalities of different cultures							
Course Content		Make the students see the leading personalities of different cultures as a whole and understand them.							
Work Placement		N							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Ins. Merve Tuba ERDEN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Lecture notes.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Mustafa Kemal ATATÜRK
2	Theoretical	ADNAN MENDERES
3	Theoretical	MEHMET AKİF ERSOY
4	Theoretical	CAHİT ARF
5	Theoretical	NAMIK KEMAL
6	Theoretical	SİGMUND FREUD
7	Theoretical	KÂTİP ÇELEBİ
8	Theoretical	ALİ KUŞÇU
9	Theoretical	AZİZ SANCAR
10	Theoretical	EVLİYE ÇELEBİ
11	Theoretical	İBNİ SİNA
12	Theoretical	MİMAR SİNAN
13	Theoretical	ALBERT EİNSTEİN
14	Theoretical	OKTAY SİNANOĞLU

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	9	1	10
Final Examination	1	11	1	12
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Making use of cultural knowledge and giving new comments/making interpretations along with evaluation
2	Being able to prepare, plan and finish projects within scientific studies
3	Being able to cooperate in various disciplines during the studies and being able to benefit from other given disciplines
4	Examining the persons identified as the Summit personage
5	Discussion and evaluation



Programme Outcomes (Foreign Trade)

1	Economics, business law, labor and social security law, business, accounting, and describe the basic concepts of international trade
2	Of delivery and payment to foreign trade, foreign trade transactions and edit documents used
3	Mathematical operations to commercial
4	Grasp of the Turkish bank-exchange regulations, to prepare documents that are used in these processes, business correspondence, make
5	Turkey customs legislation to the foundation, to prepare the documents and customs procedures to follow
6	Turkey export import regulations, the basic concepts of logistics, know the rules of international transport and prepare the documents necessary, carry out e-commerce transactions
7	Foreign trade operations in computer and be able to use a foreign language, foreign trade transactions
8	Grasp and analyze methods of financing foreign trade, foreign trade transactions in free zones to
9	To international marketing strategies, recognizing the risks of international trade, international monetary and capital markets to analyze the relationships
10	Understand the importance of quality and standardization in foreign trade, foreign trade transactions and tax practices to insure
11	Account for foreign trade and foreign exchange transactions
12	Turkey's economy and economic crisis of the world economy and to understand the developments in the EU - Turkey relations to follow, to recognize the international economic and financial organizations
13	Win the adequacy of research, professional ethics, to grasp, to know the methods of commercial correspondence
14	Atatürk's principles and reforms
15	Accordance with the rules To know writing and speaking of the Turkish language, to know the types literary texts, and spoken expression

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P7	2	2	2	2	2

