



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Microeconomics							
Course Code		İDT101		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	100 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		This course is to give information the students entry level Micro Economy and market economics and to develop skills to analyze various economic approaches.							
Course Content		Basic concepts of economics, consumer and producer behavior, market equilibrium changes, differences relating to market structure							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Case Study, Problem Solving					
Name of Lecturer(s)		Ins. İdris KOÇAK							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Mikro Ekonomiye Giriş, Tümay Ertek
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Week	Weekly Detailed Course Contents	
1	Theoretical	The scope and method of economics
2	Theoretical	Scarcity, Choice, and the production possibilities curve
3	Theoretical	The demand curve, individual and market demand
4	Theoretical	Shifts in demand curve
5	Theoretical	Elasticity of Demand
6	Theoretical	Supply curve, individual and market supply
7	Theoretical	Shifts in supply curve
8	Theoretical	Elasticity of Supply
9	Theoretical	Supply,demand and elasticity application
10	Theoretical	production costs
11	Theoretical	the market equilibrium
12	Theoretical	Perfectly competitive market
13	Theoretical	monopoly market
14	Theoretical	Other imperfectly competitive markets

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Assignment	1	0	30	30
Reading	1	0	22	22
Midterm Examination	1	0	2	2
Final Examination	1	0	4	4
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = ECTS				4

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Understand the basic features of the economy
2	Analyzing the behavior of the consumer and the manufacturer



3	Analyzing the changes in the market Balance
4	Distinguishing Differences in Market Structure
5	To be able to do cost and benefit analysis

Programme Outcomes (Foreign Trade)

1	Economics, business law, labor and social security law, business, accounting, and describe the basic concepts of international trade
2	Of delivery and payment to foreign trade, foreign trade transactions and edit documents used
3	Mathematical operations to commercial
4	Grasp of the Turkish bank-exchange regulations, to prepare documents that are used in these processes, business correspondence, make
5	Turkey customs legislation to the foundation, to prepare the documents and customs procedures to follow
6	Turkey export import regulations, the basic concepts of logistics, know the rules of international transport and prepare the documents necessary, carry out e-commerce transactions
7	Foreign trade operations in computer and be able to use a foreign language, foreign trade transactions
8	Grasp and analyze methods of financing foreign trade, foreign trade transactions in free zones to
9	To international marketing strategies, recognizing the risks of international trade, international monetary and capital markets to analyze the relationships
10	Understand the importance of quality and standardization in foreign trade, foreign trade transactions and tax practices to insure
11	Account for foreign trade and foreign exchange transactions
12	Turkey's economy and economic crisis of the world economy and to understand the developments in the EU - Turkey relations to follow, to recognize the international economic and financial organizations
13	Win the adequacy of research, professional ethics, to grasp, to know the methods of commercial correspondence
14	Atatürk's principles and reforms
15	Accordance with the rules To know writing and speaking of the Turkish language, to know the types literary texts, and spoken expression

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4
P1	5	5	5	5

