



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

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|--|---|--|------------|---|---|----------------------------------|---|------------|---|
| Course Title | | Standardization In Foreign Trade | | | | | | | |
| Course Code | | İDT261 | | Course Level | | Short Cycle (Associate's Degree) | | | |
| ECTS Credit | 3 | Workload | 75 (Hours) | Theory | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | | In this course the student will be able to differentiate the operations and organizations on standardization in foreign trade. | | | | | | | |
| Course Content | | Analyze the basic concepts of standardization, standardization organizations discrimination, understand standardization in foreign trade practices | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation), Demonstration, Discussion, Case Study | | | | | |
| Name of Lecturer(s) | | | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 70 |

Recommended or Required Reading

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| 1 | Dış Ticarete Standardizasyon Rejimi ve Yönetmeliği, İsmet Sayiner |
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| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|--|
| 1 | Theoretical | Basic Concepts of standardization |
| 2 | Theoretical | Objectives and Principles of standardization |
| 3 | Theoretical | The benefits of standardization |
| 4 | Theoretical | Standardization Types |
| 5 | Theoretical | Standardization Types |
| 6 | Theoretical | National Standardisation Bodies |
| 7 | Theoretical | TSE Certification Activities |
| 8 | Theoretical | TSE Certification Activities |
| 9 | Theoretical | International Standardization Organizations |
| 10 | Theoretical | Exports Standardization Practices |
| 11 | Theoretical | Exports to the objectives and principles of standardization |
| 12 | Theoretical | Control of the documentation on the standard used in exports |
| 13 | Theoretical | Regulations on the Supervision of exports Standard |
| 14 | Theoretical | Regulations on the Supervision of exports Standard |

Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 0 | 2 | 28 |
| Assignment | 1 | 0 | 21 | 21 |
| Reading | 1 | 0 | 20 | 20 |
| Midterm Examination | 1 | 0 | 2 | 2 |
| Final Examination | 1 | 0 | 4 | 4 |
| Total Workload (Hours) | | | | 75 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 3 |

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

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| 1 | To analyze the basic concepts of standardization |
| 2 | To distinguish between relevant organizations of standardization |
| 3 | To distinguish between relevant organizations of standardization |



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| 4 | To comprehend standardization purposes |
| 5 | Types of Standardization |

Programme Outcomes (Foreign Trade)

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|----|--|
| 1 | Economics, business law, labor and social security law, business, accounting, and describe the basic concepts of international trade |
| 2 | Of delivery and payment to foreign trade, foreign trade transactions and edit documents used |
| 3 | Mathematical operations to commercial |
| 4 | Grasp of the Turkish bank-exchange regulations, to prepare documents that are used in these processes, business correspondence, make |
| 5 | Turkey customs legislation to the foundation, to prepare the documents and customs procedures to follow |
| 6 | Turkey export import regulations, the basic concepts of logistics, know the rules of international transport and prepare the documents necessary, carry out e-commerce transactions |
| 7 | Foreign trade operations in computer and be able to use a foreign language, foreign trade transactions |
| 8 | Grasp and analyze methods of financing foreign trade, foreign trade transactions in free zones to |
| 9 | To international marketing strategies, recognizing the risks of international trade, international monetary and capital markets to analyze the relationships |
| 10 | Understand the importance of quality and standardization in foreign trade, foreign trade transactions and tax practices to insure |
| 11 | Account for foreign trade and foreign exchange transactions |
| 12 | Turkey's economy and economic crisis of the world economy and to understand the developments in the EU - Turkey relations to follow, to recognize the international economic and financial organizations |
| 13 | Win the adequacy of research, professional ethics, to grasp, to know the methods of commercial correspondence |
| 14 | Atatürk's principles and reforms |
| 15 | Accordance with the rules To know writing and speaking of the Turkish language, to know the types literary texts, and spoken expression |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L3 |
|-----|----|----|----|
| P10 | 5 | 5 | 5 |

