



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Silent Communication							
Course Code		İTN273		Couese Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To ensure that students can make use of effective communication in business and daily life and it is aimed to use the body language correctly.							
Course Content		Basic terms of silent communcation. Body language, being able to read body language signs correctly. To use body language knowledge correctly. Right and wrong hand shaking and rules of protocol. Speaking infront of society/ population.							
Work Placement		N							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Individual Study					
Name of Lecturer(s)		Ins. Mümin ESER							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Notes of lecturer.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Teaching the topics within the scope of effective communication and body language and introduction of class. Teaching the topics communication, body language and effective communication
2	Theoretical	The effect of culture and cultural differences on body language, head movements, feet and legs
3	Theoretical	Crossing arms, gesticulation and mimics
4	Theoretical	Comfort zones/ security area, sitting schemes
5	Theoretical	Lie
6	Theoretical	Rules of protocol
7	Theoretical	Flirting behaviours, showing status, colours
8	Theoretical	Mid term
9	Theoretical	Samples of photos of daily body language and their analysis
10	Theoretical	Rules of social decorum and telephone calls
11	Theoretical	What needs to be paid attention to at job interviews
12	Theoretical	Student presentations of how to develop the use of body movements in society
13	Theoretical	Student presentations of how to develop the use of body movements in society
14	Theoretical	Student presentations of how to develop the use of body movements in society

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	9	1	10
Final Examination	1	11	1	12
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Gains knowledge of what body language is and what needs to be paid attention to, to provide effective communication.
2	Gain knowledge of what body language motions mean and how body language is being used in different countries.
3	Interpretes body language movements.



4	Gains knowledge about rules of protocol.
5	Develops skills of speaking in front of society/ population.

Programme Outcomes (Textile Technology)

1	1. To have basic theoretical and practical knowledge related to the field of textile technology, weaving, finishing process and pattern design. Be able to recognize problems, develop solutions for the problems, designing and having the ability to use theoretical knowledge in practical applications.
2	2. Be able to identify problems, develop solutions to the problems, be able to devise, to have the ability to use theoretical knowledge in practical applications by using acquired the basic knowledge and skills in the field. – Be able to choose technical equipments which are needed for applications in the field and use effectively. - Awareness of the need for life-long learning to follow developments in the textile technology, learning independently and to gain awareness of continuous self-renewal. - Be able to examine the application of production processes in the textile industry. – Be respectful to their own history and to be conscious about the subjects of social responsibility, universal and social and professional ethics.
3	3. To have basic theoretical and practical knowledge related to the field of textile technology, weaving, finishing process and pattern design. To be conscious about the subjects of job security, the information of environmental protection, quality awareness and being conscious of participating in team work.
4	4. Be able to identify problems, develop solutions to the problems, be able to devise, to have the ability to use theoretical knowledge in practical applications by using acquired the basic knowledge and skills in the field. - To be conscious about the subjects of job security, the information of environmental protection, quality awareness and being conscious of participating in team work.
5	5. Be able to examine the application of production processes in the textile industry. Be able to identify problems, to develop solutions to the problems, be able to devise, to have the ability to use theoretical knowledge in practical applications by using acquired the basic knowledge and skills in the field. Be respectful their own history and be conscious about the subjects of social responsibility, universal and social and professional ethics.
6	6. Be able to examine the application of production processes in the textile industry. To be aware solutions and applications of the effects of global and societal context in technician-level; being aware of entrepreneurship and innovation, and to have knowledge of the issues of the age.
7	7. To gain the knowledge and awareness of Atatürk's principles & reforms and using Turkish Language effectively.
8	8. To gain the knowledge about his/her society and to gain a different point of view about the world

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P5	3	3	3	3	3

