AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Communication								
Course Code	İTN114		Couse Level	Short Cycle (Associate's Degree)					
ECTS Credit	2	Workload	51 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	With this course it is aimed to give students the proficiency of communication with verbal, nonverbal, written, formal and informal types of communication.								
Course Content	İletişim kavramı, yazılı-sözlü iletişim, kişilerarası-kitlesel iletişim, resmi olan ve olmayan iletişim, iletişim-kültür ilişkisi								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Case Study								
Name of Lecturer(s)									

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading	
1	Lecture notes

Week	Weekly Detailed Course Contents	
1	Theoretical	Verbal communication
2	Theoretical	Verbal communication
3	Theoretical	Written communication
4	Theoretical	Written communication
5	Theoretical	Written communication
6	Theoretical	Nonverbal communication
7	Theoretical	Nonverbal communication
8	Theoretical	Formal communication
9	Theoretical	Formal communication
10	Theoretical	Formal communication
11	Theoretical	Informal communication
12	Theoretical	Informal communication
13	Theoretical	External communication in the organization
14	Theoretical	External communication in the organization

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Project	1	0	5	5
Midterm Examination	1	8	0	8
Final Examination	1	10	0	10
			Total Workload (Hours)	51
			[Total Workload (Hours) / 25*] = **ECTS**	2
**25 hour workload is accepted as 1 ECTS*				

Learning Outcomes	
1	1. Individual communication
2	2. Organizational communication
3	Communication process and elements of communication
4	Successful communication steps

5	Mass media

Programme Outcomes *(Textile Technology)*	
1	1. To have basic theoretical and practical knowledge related to the field of textile technology, weaving, finishing process and pattern design. Be able to recognize problems, develop solutions for the problems, designing and having the ability to use theoretical knowledge in practical applications.
2	2. Be able to identify problems, develop solutions to the problems, be able to devise, to have the ability to use theoretical knowledge in practical applications by using acquired the basic knowledge and skills in the field. – Be able to choose technical equipments which are needed for applications in the field and use effectively. - Awareness of the need for life-long learning to follow developments in the textile technology, learning independently and to gain awareness of continuous self-renewal. - Be able to examine the application of production processes in the textile industry. – Be respectful to their own history and to be conscious about the subjects of social responsibility, universal and social and professional ethics.
3	3. To have basic theoretical and practical knowledge related to the field of textile technology, weaving, finishing process and pattern design. To be conscious about the subjects of job security, the information of environmental protection, quality awareness and being conscious of participating in team work.
4	4. Be able to identify problems, develop solutions to the problems, be able to devise, to have the ability to use theoretical knowledge in practical applications by using acquired the basic knowledge and skills in the field. - To be conscious about the subjects of job security, the information of environmental protection, quality awareness and being conscious of participating in team work.
5	5. Be able to examine the application of production processes in the textile industry. Be able to identify problems, to develop solutions to the problems, be able to devise, to have the ability to use theoretical knowledge in practical applications by using acquired the basic knowledge and skills in the field. Be respectful their own history and be conscious about the subjects of social responsibility, universal and social and professional ethics.
6	6. Be able to examine the application of production processes in the textile industry. To be aware solutions and applications of the effects of global and societal context in technician-level; being aware of entrepreneurship and innovation, and to have knowledge of the issues of the age.
7	7. To gain the knowledge and awareness of Ataturk's principles & reforms and using Turkish Langue effectively.
8	8. To gain the knowledge about his/her society and to gain a different point of view about the world

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2
P1	3	3
P2	5	5
P3	5	5
P4	4	4
P5	5	5
P6	3	3
P7	4	4
P8	3	3