



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Fashion Photographing							
Course Code		MOT257		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		With this course, the student will be able to use the camera and take fashion photo							
Course Content		Using the camera suitable for the purpose, Making basic settings in cameras, Taking photographs that have the effect of depth of field, Taking pictures according to the rules of composition, Cleaning the camera, Preparing before fashion shoot, Taking fashion photos, Performing post-shooting operations.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration					
Name of Lecturer(s)		Ins. Atilla DEVELİOĞLU, Ins. Didar SÖMEN BALCI							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	John Hedgecoe, The Photographer's Handbook, Collins@Brown ISBN-13: 978-0679742043,
2	New York, Focal Press, 2015, ISBN: 978-1-138-92538-0
3	Marco Antonini, Sergio Minniti, Experimental Photography, Thames@Hudson, 2015, ISBN: 978-0-500-54437

Week	Weekly Detailed Course Contents	
1	Theoretical	Basic photographic definitions: Cameras, lenses, aperture, shutter speed, depth of field, light sources, daylight, artificial light, ASA-ISO values, color temperature,
2	Theoretical	Introduction to fashion photography
3	Theoretical	Fashion photo history
4	Theoretical	Fashion photo history
5	Theoretical	Fashion photo history
6	Theoretical	Photo and composition
7	Theoretical	Still-life shooting designs of fashion products
8	Theoretical	Still-life shooting designs of fashion products
9	Theoretical	Indoor and outdoor shooting of fashion products
10	Practice	Indoor and outdoor shooting of fashion products
11	Practice	Indoor and outdoor shooting of fashion products
12	Theoretical	Experimental approaches in fashion photography
13	Theoretical	Experimental applications in fashion photography
14	Theoretical	Review of the semester and portfolio preparation

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	
2	



3	
4	
5	

Programme Outcomes (Electrics)

1	ABILITY TO MAKE APPLICATIONS OF MEASUREMENT AND CALCULATION
2	ABILITY TO MAKE CONNECTIONS OF A DC CIRCUIT
3	ABILITY TO MAKE BASIC ELECTRONIC CIRCUIT AND APPLICATIONS
4	ABILITY TO MAKE ELECTRIC INSTALLMENT APPLICATIONS
5	ADAPTING VOCATIONAL ETHICAL VALUES
6	ABILITY TO MAKE COMMUNICATION
7	ABILITY TO MAKE CONNECTIONS OF AC CIRCUIT
8	ABILITY TO MAKE NUMERICAL CIRCUITS
9	ABILITY TO MAKE INSTALLATIONS OF TRANSFORMER AND DC ELECTRIC MACHINES
10	ABILITY TO MAKE COMPUTER AIDED DESIGN
11	ABILITY TO APPLY VOCATIONAL TECHNICAL METHODS
12	ABILITY TO MAKE INSTALLATIONS OF AC ELECTRIC MACHINES
13	ABILITY TO MAKE SPECIAL ELECTRIC INSTALLMENTS
14	ABILITY TO MAKE INSTALLMENTS OF COMMAND SYSTEMS
15	ABILITY TO DRAW COMPUTER AIDED ELECTRIC SCHEME
16	ABILITY TO MAKE POWER ELECTRONICS CIRCUITS
17	ABILITY TO MAKE SYSTEM ANALYSIS AND PRODUCT DESIGN
18	ABILITY TO IMPROVE ONESELF UTILIZING INFORMATION OPPORTUNITIES
19	ABILITY TO DRAW COMPUTER AIDED ELECTRIC INSTALLMENT PROJECT
20	ABILITY TO MAKE ANALYSIS AND MAINTENANCE OF ELECTRICAL ENERGY PRODUCTION SYSTEMS
21	ABILITY TO MAKE THE WINDING OF ACCURATE AND ALTERNATIVE CURRENT ENGINES
22	ABILITY TO RECOGNIZE SYSTEMS USED IN ELECTRICAL ENERGY TRANSMISSION AND DISTRIBUTION AND TROUBLESHOOTING
23	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.
24	Ability to plan a career in their own profession.
25	To provide them with knowledge about substance use and addiction problem and prevention methods.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2
P6	1	
P17		2

