AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	E-Commerce						
Course Code	DTS251		Couse Level	Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	56 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	This course enables the student to make electronic commerce applications intended.						
Course Content	To plan and execute electronic commerce activities.						
Work Placement	N/A						
Planned Learning Activities and Teaching Methods	Explanation (Presentation)						
Name of Lecturer(s)	Ins. Mehmet DUYAR						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	İnternet Ortamında Pazarlama, R. Aksoy, Seçkin Yayıncılık, Ankara, 2006.
2	E-Ticaretin Temelleri, D. Olcay, Pusula Yayıncılık, İstanbul, 2010.

Week	Weekly Detailed Course Contents	
1	Theoretical	Basic Concepts about Electronic Commerce
2	Theoretical	Electronic Trade Legislation
3	Theoretical	Electronic Trade Legislation
4	Theoretical	Electronic Contracts
5	Theoretical	Electronic signature
6	Theoretical	Electronic Commerce Tools
7	Theoretical	Electronic Commerce Practices
8	Theoretical	Electronic Commerce Methods
9	Theoretical	Electronic Commerce Methods
10	Theoretical	Electronic Commerce Methods
11	Theoretical	Electronic Commerce Methods
12	Theoretical	Electronic Commerce Methods
13	Theoretical	Electronic Commerce Methods
14	Theoretical	Electronic Commerce Methods

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	6	1	7
Final Examination	1	6	1	7
			Total Workload (Hours)	56
			[Total Workload (Hours) / 25*] = **ECTS**	2

25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Plan electronic commerce activities
2	To carry out electronic commerce activities
3	Explain the concept of security in e-commerce
4	To be able to explain e-marketing concept and electronic commerce concept

5	E-Ticaret ile ilgili hukuksal düzenlemeleri açıklayabilmek

Programme Outcomes *(Electrics)*

1	ABILITY TO MAKE APPLICATIONS OF MEASUREMENT AND CALCULATION
2	ABILITY TO MAKE CONNECTIONS OF A DC CIRCUIT
3	ABILITY TO MAKE BASIC ELECTRONIC CIRCUIT AND APPLICATIONS
4	ABILITY TO MAKE ELECTRIC INSTALLMENT APPLICATIONS
5	ADAPTING VOCATIONAL ETHICAL VALUES
6	ABILITY TO MAKE COMMUNICATION
7	ABILITY TO MAKE CONNECTIONS OF AC CIRCUIT
8	ABILITY TO MAKE NUMERICAL CIRCUITS
9	ABILITY TO MAKE INSTALLATIONS OF TRANSFORMER AND DC ELECTRIC MACHINES
10	ABILITY TO MAKE COMPUTER AIDED DESIGN
11	ABILITY TO APPLY VOCATIONAL TECHNICAL METHODS
12	ABILITY TO MAKE INSTALLATIONS OF AC ELECTRIC MACHINES
13	ABILITY TO MAKE SPECIAL ELECTRIC INSTALLMENTS
14	ABILITY TO MAKE INSTALLMENTS OF COMMAND SYSTEMS
15	ABILITY TO DRAW COMPUTER AIDED ELECTRIC SCHEME
16	ABILITY TO MAKE POWER ELECTRONICS CIRCUITS
17	ABILITY TO MAKE SYSTEM ANALYSIS AND PRODUCT DESIGN
18	ABILITY TO IMPROVE ONESELF UTILIZING INFORMATION OPPORTUNITIES
19	ABILITY TO DRAW COMPUTER AIDED ELECTRIC INSTALLMENT PROJECT
20	ABILITY TO MAKE ANALYSIS AND MAINTENANCE OF ELECTRICAL ENERGY PRODUCTION SYSTEMS
21	ABILITY TO MAKE THE WINDING OF ACCURATE AND ALTERNATIVE CURRENT ENGINES
22	ABILITY TO RECOGNIZE SYSTEMS USED IN ELECTRICAL ENERGY TRANSMISSION AND DISTRIBUTION AND TROUBLESHOOTING
23	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.
24	Ability to plan a career in their own profession.
25	To provide them with knowledge about substance use and addiction problem and prevention methods.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P6	3	3	3	3	3
P17	3	3	3	3	3