



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

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|--|---|--|---------------------|--|---|----------------------------------|---|------------|---|
| Course Title | | Modern Fasion Trends | | | | | | | |
| Course Code | | MOT160 | | Couse Level | | Short Cycle (Associate's Degree) | | | |
| ECTS Credit | 2 | Workload | 50 (<i>Hours</i>) | Theory | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | | With this course the student; To determine the importance and place of fashion in clothing and to examine fashion trends | | | | | | | |
| Course Content | | Definition of clothing and fashion, basic terms Conceptual analysis of fashion, The main factors in the evolution of fashion The relationship between fashion and society, mass psychology and fashion Features of fashion product, elements of fashion Life cycle of fashion product Advertising, marketing and branding in fashion products Clothes and fashion trends from antiquity to the present Fashion trends in the 20th century Famous fashion designers and styles | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation), Case Study | | | | | |
| Name of Lecturer(s) | | | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 70 |

Recommended or Required Reading

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| 1 | Elif Jülide Dereboy; "Moda ve Yüzyılın Moda Tasarımcıları", Güzel Sanatlar-Moda Yayıncılık, Ankara, 2008 |
| 2 | Elif Jülide Dereboy; "Kostüm ve Moda Tarihi", Güzel Sanatlar-Moda Yayıncılık, Ankara, |

| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|---|
| 1 | Theoretical | Definition of clothing and fashion, basic terms |
| 2 | Theoretical | Conceptual analysis of fashion, |
| 3 | Theoretical | The main factors in the evolution of fashion |
| 4 | Theoretical | The relationship between fashion and society, mass psychology and fashion |
| 5 | Theoretical | Features of fashion product, elements of fashion |
| 6 | Theoretical | Life cycle of fashion product |
| 7 | Theoretical | Advertising, marketing and branding in fashion products |
| 8 | Theoretical | Advertising, marketing and branding in fashion products |
| 9 | Theoretical | Clothes and fashion trends from antiquity to the present |
| 10 | Theoretical | Clothes and fashion trends from antiquity to the present |
| 11 | Theoretical | Fashion trends in the 20th century |
| 12 | Theoretical | Fashion trends in the 20th century |
| 13 | Theoretical | Celebrity fashion designers and styles |
| 14 | Theoretical | Celebrity fashion designers and styles |

Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 0 | 2 | 28 |
| Midterm Examination | 1 | 10 | 1 | 11 |



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|---|---|----|---|----|
| Final Examination | 1 | 10 | 1 | 11 |
| Total Workload (Hours) | | | | 50 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 2 |
| *25 hour workload is accepted as 1 ECTS | | | | |

Learning Outcomes

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| 1 | |
| 2 | |
| 3 | |
| 4 | |
| 5 | |

Programme Outcomes (Electrics)

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| 1 | ABILITY TO MAKE APPLICATIONS OF MEASUREMENT AND CALCULATION |
| 2 | ABILITY TO MAKE CONNECTIONS OF A DC CIRCUIT |
| 3 | ABILITY TO MAKE BASIC ELECTRONIC CIRCUIT AND APPLICATIONS |
| 4 | ABILITY TO MAKE ELECTRIC INSTALLMENT APPLICATIONS |
| 5 | ADAPTING VOCATIONAL ETHICAL VALUES |
| 6 | ABILITY TO MAKE COMMUNICATION |
| 7 | ABILITY TO MAKE CONNECTIONS OF AC CIRCUIT |
| 8 | ABILITY TO MAKE NUMERICAL CIRCUITS |
| 9 | ABILITY TO MAKE INSTALLATIONS OF TRANSFORMER AND DC ELECTRIC MACHINES |
| 10 | ABILITY TO MAKE COMPUTER AIDED DESIGN |
| 11 | ABILITY TO APPLY VOCATIONAL TECHNICAL METHODS |
| 12 | ABILITY TO MAKE INSTALLATIONS OF AC ELECTRIC MACHINES |
| 13 | ABILITY TO MAKE SPECIAL ELECTRIC INSTALLMENTS |
| 14 | ABILITY TO MAKE INSTALLMENTS OF COMMAND SYSTEMS |
| 15 | ABILITY TO DRAW COMPUTER AIDED ELECTRIC SCHEME |
| 16 | ABILITY TO MAKE POWER ELECTRONICS CIRCUITS |
| 17 | ABILITY TO MAKE SYSTEM ANALYSIS AND PRODUCT DESIGN |
| 18 | ABILITY TO IMPROVE ONESELF UTILIZING INFORMATION OPPORTUNITIES |
| 19 | ABILITY TO DRAW COMPUTER AIDED ELECTRIC INSTALLMENT PROJECT |
| 20 | ABILITY TO MAKE ANALYSIS AND MAINTENANCE OF ELECTRICAL ENERGY PRODUCTION SYSTEMS |
| 21 | ABILITY TO MAKE THE WINDING OF ACCURATE AND ALTERNATIVE CURRENT ENGINES |
| 22 | ABILITY TO RECOGNIZE SYSTEMS USED IN ELECTRICAL ENERGY TRANSMISSION AND DISTRIBUTION AND TROUBLESHOOTING |
| 23 | Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences. |
| 24 | Ability to plan a career in their own profession. |
| 25 | To provide them with knowledge about substance use and addiction problem and prevention methods. |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

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| | L1 |
| P6 | 1 |

