AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Entrepreneurship								
Course Code	DTS180		Couse Level	Short Cycle (Associate's Degree)					
ECTS Credit	2	Workload	55 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	Explaining the basic concepts of entrepreneurship and acquiring the basic skills that should be found in the entrepreneurs.								
Course Content	Conceptual framework of entrepreneurship, its approaches, functions, process, culture of entrepreneurship, local and international context of entrepreneurship and ethics of entrepreneurship.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation)								
Name of Lecturer(s)	Ins. Ayşegül Ladin SÜMER, Ins. Burçak ÖNDER, Ins. Elçin BAŞOL, Ins. İsminaz ÖZCAN, Ins. Nupel AZİZOĞLU PALABIYIK								

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading	
1	Girişimcilik , İrfan Dilsiz, Nihat Kölük, Detay Yayıncılık.

Week	Weekly Detailed Course Contents	
1	Theoretical	Entrepreneurial Approaches
2	Theoretical	Entrepreneurship Culture
3	Theoretical	Types of Entrepreneurship
4	Theoretical	Entrepreneurship Functions
5	Theoretical	Areas of Entrepreneurship
6	Theoretical	Entrepreneurship Process
7	Theoretical	Entrepreneurship Process
8	Theoretical	Business Idea and Resources
9	Theoretical	Business Idea and Resources
10	Theoretical	Business Idea Development
11	Theoretical	Business Plan and Elements
12	Theoretical	Business Plan Preparation
13	Theoretical	Business Plan Preparation
14	Theoretical	Business Plan Preparation

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	5	1	6
Final Examination	1	6	1	7
			Total Workload (Hours)	55
			[Total Workload (Hours) / 25*] = **ECTS**	2
**25 hour workload is accepted as 1 ECTS*				

Learning Outcomes	
1	From the characteristics of entrepreneurship, it is possible to question the student's own entrepreneurial characteristics and to compare the activities described with respect to the types of entrepreneurship.
2	Being able to compare opportunities in the appropriate sector by learning about the obstacles and incentives in entrepreneurship.

3	Constructing the career plan as an entrepreneur in the light of examples of successful entrepreneurship and making suggestions by evaluating the hurdles and incentives to develop entrepreneurship.
4	To prepare a business plan to start a new business
5	Conducting ideas about the process of institutionalization of newly established enterprises

Programme Outcomes *(Automotive Technology)*	
1	Using the basic knowledge and skills acquired in his/her field of study, to have the ability to evaluate and interpret the data, to define and analyze the problems, to make solution suggestions based on evidence and proofs.
2	To choose and use efficiently contemporary techniques and means as well as information technologies required for the applications related to the field of study.
3	The ability to apply the processes related to industrial and service sector by examining.
4	To gain the ability to produce solutions to unforeseen situations, take responsibility in teams and to have the skill to conduct individual works.
5	To achieve an awareness of the necessity of lifelong learning and consistently self-improving besides of following the developments in science and technology.
6	To become skillful at using computer hardware and software in a baseline level required by the field of study.
7	To be aware of Business Law, Job Security, environmental protection and quality concepts.
8	To have a command of communication skills and foreign language in order to communicate efficiently and follow the latest developments in his/her field of study.
9	Acquiring enough conceptual and applied knowledge in Mathematics, Science and Basic Engineering issues related to his/her field.
10	To plan the processes in automotive technology field to meet the expectations of the sector.
11	To become skillful at making designs by means of technical and computer-aided drawings and simulation programs, and by using various software programs to be able to choose systems and components required in by the field apart from making the basic sizing computations and drawing the architectural and static projects and details.
12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.
13	To provide them with knowledge about substance use and addiction problem and prevention methods.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	3				
P2		4			
P3			4		
P4				4	
P5					4