



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

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|--|---|--|------------|----------------------------|---|----------------------------------|---|------------|---|
| Course Title | | Jewelry Design | | | | | | | |
| Course Code | | MOT261 | | Course Level | | Short Cycle (Associate's Degree) | | | |
| ECTS Credit | 2 | Workload | 50 (Hours) | Theory | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | | To explain the basic elements of art and design principles by looking from the perspective of jewelry design; to give information about the art of jewelry, precious metals and precious and semi-precious gemstones and as well as fashion and art trends, also the reflections of architectural, plastic and decorative arts on jewellery design with the support of visual presentations. | | | | | | | |
| Course Content | | Symbolic meanings of prehistoric periods from different cultures; materials and techniques used; cultural structure, belief systems, art movements and effects of fashion on jewelry design; design methods; new materials and approaches of contemporary artists to jewelry design; Introducing leading domestic and foreign jewelry designers. | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation) | | | | | |
| Name of Lecturer(s) | | | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 60 |

Recommended or Required Reading

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| 1 | Hugh TAIT, Seven Thousand Years of Jewellery, Firefly Books, London, 2008 |
| 2 | Altan TÜRE, World Jewelry History-I-From Prehistoric Ages to Medieval, IKO Publications, İstanbul, 2011 |

| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|--|
| 1 | Theoretical | Symbolic language of jewelry used in the Paleolithic period |
| 2 | Theoretical | The art of jewelry in ancient Egypt, Mesopotamia and Crete |
| 3 | Theoretical | Ancient Greek, Roman and Byzantine jewelry |
| 4 | Theoretical | The art of jewelry in ancient Anatolian civilizations |
| 5 | Theoretical | The art of jewelry in Romanesque, Gothic and Renaissance periods |
| 6 | Theoretical | The art of jewelry in Europe and the Ottoman Empire from the 17th century to the end of the 19th century |
| 7 | Theoretical | 20th century art movements and reflections on jewelry design |
| 8 | Theoretical | 20th century art movements and reflections on jewelry design |
| 9 | Theoretical | Design process and jewelry design methods |
| 10 | Theoretical | Design process and jewelry design methods |
| 11 | Theoretical | Basic principles of design |
| 12 | Theoretical | The relationship between the concept of aesthetics and design principles |
| 13 | Theoretical | Jewelry and symbolism |
| 14 | Theoretical | Precious and semi-precious gemstones used in jewelry design |

Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 0 | 2 | 28 |
| Midterm Examination | 1 | 10 | 1 | 11 |
| Final Examination | 1 | 10 | 1 | 11 |
| Total Workload (Hours) | | | | 50 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 2 |

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

| | |
|---|--|
| 1 | To be able to understand the basic elements and design principles of jewelry design |
| 2 | have knowledge about the development of jewelry art from prehistoric times to present |
| 3 | To be able to have knowledge about precious and semi precious stones used in jewelry and jewellery design |
| 4 | Have knowledge about how art movements influence the development of jewelry design |
| 5 | To be able to understand and interpret the symbolic language in the jewelry as a non-verbal communication tool |

Programme Outcomes (Automotive Technology)

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|----|--|
| 1 | Using the basic knowledge and skills acquired in his/her field of study, to have the ability to evaluate and interpret the data, to define and analyze the problems, to make solution suggestions based on evidence and proofs. |
| 2 | To choose and use efficiently contemporary techniques and means as well as information technologies required for the applications related to the field of study. |
| 3 | The ability to apply the processes related to industrial and service sector by examining. |
| 4 | To gain the ability to produce solutions to unforeseen situations, take responsibility in teams and to have the skill to conduct individual works. |
| 5 | To achieve an awareness of the necessity of lifelong learning and consistently self-improving besides of following the developments in science and technology. |
| 6 | To become skillful at using computer hardware and software in a baseline level required by the field of study. |
| 7 | To be aware of Business Law, Job Security, environmental protection and quality concepts. |
| 8 | To have a command of communication skills and foreign language in order to communicate efficiently and follow the latest developments in his/her field of study. |
| 9 | Acquiring enough conceptual and applied knowledge in Mathematics, Science and Basic Engineering issues related to his/her field. |
| 10 | To plan the processes in automotive technology field to meet the expectations of the sector. |
| 11 | To become skillful at making designs by means of technical and computer-aided drawings and simulation programs, and by using various software programs to be able to choose systems and components required in by the field apart from making the basic sizing computations and drawing the architectural and static projects and details. |
| 12 | Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences. |
| 13 | To provide them with knowledge about substance use and addiction problem and prevention methods. |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L3 | L4 | L5 |
|----|----|----|----|----|----|
| P1 | 1 | | | | |
| P2 | | 2 | | | |
| P3 | | | 2 | | |
| P4 | | | | 2 | |
| P5 | | | | | 3 |

