



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

| | | | | | | | | | |
|--|---|---|------------|---|---|----------------------------------|---|------------|---|
| Course Title | | Fashion Photographing | | | | | | | |
| Course Code | | MOT257 | | Course Level | | Short Cycle (Associate's Degree) | | | |
| ECTS Credit | 2 | Workload | 50 (Hours) | Theory | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | | With this course, the student will be able to use the camera and take fashion photo | | | | | | | |
| Course Content | | Using the camera suitable for the purpose, Making basic settings in cameras, Taking photographs that have the effect of depth of field, Taking pictures according to the rules of composition, Cleaning the camera, Preparing before fashion shoot, Taking fashion photos, Performing post-shooting operations. | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation), Demonstration | | | | | |
| Name of Lecturer(s) | | Ins. Atilla DEVELİOĞLU, Ins. Didar SÖMEN BALCI | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 70 |

Recommended or Required Reading

| | |
|---|--|
| 1 | John Hedgecoe, The Photographer's Handbook, Collins@Brown ISBN-13: 978-0679742043, |
| 2 | New York, Focal Press, 2015, ISBN: 978-1-138-92538-0 |
| 3 | Marco Antonini, Sergio Minniti, Experimental Photography, Thames@Hudson, 2015, ISBN: 978-0-500-54437 |

| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|---|
| 1 | Theoretical | Basic photographic definitions: Cameras, lenses, aperture, shutter speed, depth of field, light sources, daylight, artificial light, ASA-ISO values, color temperature, |
| 2 | Theoretical | Introduction to fashion photography |
| 3 | Theoretical | Fashion photo history |
| 4 | Theoretical | Fashion photo history |
| 5 | Theoretical | Fashion photo history |
| 6 | Theoretical | Photo and composition |
| 7 | Theoretical | Still-life shooting designs of fashion products |
| 8 | Theoretical | Still-life shooting designs of fashion products |
| 9 | Theoretical | Indoor and outdoor shooting of fashion products |
| 10 | Practice | Indoor and outdoor shooting of fashion products |
| 11 | Practice | Indoor and outdoor shooting of fashion products |
| 12 | Theoretical | Experimental approaches in fashion photography |
| 13 | Theoretical | Experimental applications in fashion photography |
| 14 | Theoretical | Review of the semester and portfolio preparation |

Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 0 | 2 | 28 |
| Midterm Examination | 1 | 10 | 1 | 11 |
| Final Examination | 1 | 10 | 1 | 11 |
| Total Workload (Hours) | | | | 50 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 2 |
| *25 hour workload is accepted as 1 ECTS | | | | |

Learning Outcomes

| | |
|---|--|
| 1 | |
| 2 | |



| | |
|---|--|
| 3 | |
| 4 | |
| 5 | |

Programme Outcomes (Textile Technology)

| | |
|----|---|
| 1 | Distinguishing textile fibers |
| 2 | Obtaining a sample thread |
| 3 | Obtaining a sample woven fabric |
| 4 | Obtaining a knitted fabric (Jersey) |
| 5 | Carring out overall discipline operations |
| 6 | Garment-making operations |
| 7 | Obtaining cotton thread |
| 8 | Obtaining cotton thread |
| 9 | Obtaining cotton thread |
| 10 | Obtaining wool thread |
| 11 | Obtaining filament thread |
| 12 | Obtaining staple thread |
| 13 | Obtaining fancy thread |
| 14 | Obtaining thread by means of new apining techniques |
| 15 | Performing fibre tests |
| 16 | Performing thread tests |
| 17 | Implementing Quality Assurance System |
| 18 | Making statistical calculations |
| 19 | Making projects |
| 20 | Practicing in a spinning mill |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L3 | L4 | L5 |
|-----|----|----|----|----|----|
| P6 | 3 | | 2 | 2 | 2 |
| P19 | 4 | 4 | 4 | 4 | 4 |

