



AYDIN ADNAN MENDERES UNIVERSITY
SÖKE VOCATIONAL SCHOOL
TEXTILE CLOTHING FOOTWEAR AND LEATHER
TEXTILE TECHNOLOGY
COURSE INFORMATION FORM

Course Title	Fashion Photographing								
Course Code	MOT257			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	With this course, the student will be able to use the camera and take fashion photo								
Course Content	Using the camera suitable for the purpose, Making basic settings in cameras, Taking photographs that have the effect of depth of field, Taking pictures according to the rules of composition, Cleaning the camera, Preparing before fashion shoot, Taking fashion photos, Performing post-shooting operations.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Demonstration								
Name of Lecturer(s)	Ins. Atilla DEVELİOĞLU								

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	John Hedgecoe, The Photographer's Handbook, Collins@Brown ISBN-13: 978-0679742043,
2	New York, Focal Press, 2015, ISBN: 978-1-138-92538-0
3	Marco Antonini, Sergio Minniti, Experimental Photography, Thames@Hudson, 2015, ISBN: 978-0-500-54437

Week	Weekly Detailed Course Contents	
1	Theoretical	Basic photographic definitions: Cameras, lenses, aperture, shutter speed, depth of field, light sources, daylight, artificial light, ASA-ISO values, color temperature,
2	Theoretical	Introduction to fashion photography
3	Theoretical	Fashion photo history
4	Theoretical	Fashion photo history
5	Theoretical	Fashion photo history
6	Theoretical	Photo and composition
7	Theoretical	Still-life shooting designs of fashion products
8	Theoretical	Still-life shooting designs of fashion products
9	Theoretical	Indoor and outdoor shooting of fashion products
10	Practice	Indoor and outdoor shooting of fashion products
11	Practice	Indoor and outdoor shooting of fashion products
12	Theoretical	Experimental approaches in fashion photography
13	Theoretical	Experimental applications in fashion photography
14	Theoretical	Review of the semester and portfolio preparation

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
			Total Workload (Hours)	50
			[Total Workload (Hours) / 25*] = ECTS	2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	
2	



3	
4	
5	

Programme Outcomes (Textile Technology)

1	Distinguishing textile fibers
2	Obtaining a sample thread
3	Obtaining a sample woven fabric
4	Obtaining a knitted fabric (Jersey)
5	Carring out overall discipline operations
6	Garment-making operations
7	Obtaining cotton thread
8	Obtaining cotton thread
9	Obtaining cotton thread
10	Obtaining wool thread
11	Obtaining filament thread
12	Obtaining staple thread
13	Obtaining fancy thread
14	Obtaining thread by means of new apining techniques
15	Performing fibre tests
16	Performing thread tests
17	Implementing Quality Assurance System
18	Making statistical calculations
19	Making projects
20	Practicing in a spinning mill

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P6	3		2	2	2
P19	4	4	4	4	4

