



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Entrepreneurship							
Course Code		DTS180		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	55 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Explaining the basic concepts of entrepreneurship and acquiring the basic skills that should be found in the entrepreneurs.							
Course Content		Conceptual framework of entrepreneurship, its approaches, functions, process, culture of entrepreneurship, local and international context of entrepreneurship and ethics of entrepreneurship.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)		Ins. Ayşegül Ladin SÜMER, Ins. Burçak ÖNDER, Ins. Elçin BAŞOL, Ins. İsmnaz ÖZCAN, Ins. Nupel AZİZOĞLU PALABIYIK							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Girişimcilik , İrfan Dilsiz, Nihat Kölük, Detay Yayıncılık.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Entrepreneurial Approaches
2	Theoretical	Entrepreneurship Culture
3	Theoretical	Types of Entrepreneurship
4	Theoretical	Entrepreneurship Functions
5	Theoretical	Areas of Entrepreneurship
6	Theoretical	Entrepreneurship Process
7	Theoretical	Entrepreneurship Process
8	Theoretical	Business Idea and Resources
9	Theoretical	Business Idea and Resources
10	Theoretical	Business Idea Development
11	Theoretical	Business Plan and Elements
12	Theoretical	Business Plan Preparation
13	Theoretical	Business Plan Preparation
14	Theoretical	Business Plan Preparation

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	5	1	6
Final Examination	1	6	1	7
Total Workload (Hours)				55
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	From the characteristics of entrepreneurship, it is possible to question the student's own entrepreneurial characteristics and to compare the activities described with respect to the types of entrepreneurship.
2	Being able to compare opportunities in the appropriate sector by learning about the obstacles and incentives in entrepreneurship.



3	Constructing the career plan as an entrepreneur in the light of examples of successful entrepreneurship and making suggestions by evaluating the hurdles and incentives to develop entrepreneurship.
4	To prepare a business plan to start a new business
5	Conducting ideas about the process of institutionalization of newly established enterprises

Programme Outcomes (Textile Technology)

1	Distinguishing textile fibers
2	Obtaining a sample thread
3	Obtaining a sample woven fabric
4	Obtaining a knitted fabric (Jersey)
5	Carring out overall discipline operations
6	Garment-making operations
7	Obtaining cotton thread
8	Obtaining cotton thread
9	Obtaining cotton thread
10	Obtaining wool thread
11	Obtaining filament thread
12	Obtaining staple thread
13	Obtaining fancy thread
14	Obtaining thread by means of new apining techniques
15	Performing fibre tests
16	Performing thread tests
17	Implementing Quality Assurance System
18	Making statistical calculations
19	Making projects
20	Practicing in a spinning mill

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L4
P14	1	3	3
P17	1	3	3
P19	2	3	3
P20	1	3	1

