



AYDIN ADNAN MENDERES UNIVERSITY
SÖKE VOCATIONAL SCHOOL
TEXTILE CLOTHING FOOTWEAR AND LEATHER
TEXTILE TECHNOLOGY
COURSE INFORMATION FORM

| | | | | | | | | | |
|--|--|----------|------------|--------------|---|----------------------------------|---|------------|---|
| Course Title | Entrepreneurship | | | | | | | | |
| Course Code | DTS180 | | | Course Level | | Short Cycle (Associate's Degree) | | | |
| ECTS Credit | 2 | Workload | 55 (Hours) | Theory | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | Explaining the basic concepts of entrepreneurship and acquiring the basic skills that should be found in the entrepreneurs. | | | | | | | | |
| Course Content | Conceptual framework of entrepreneurship, its approaches, functions, process, culture of entrepreneurship, local and international context of entrepreneurship and ethics of entrepreneurship. | | | | | | | | |
| Work Placement | N/A | | | | | | | | |
| Planned Learning Activities and Teaching Methods | Explanation (Presentation) | | | | | | | | |
| Name of Lecturer(s) | Ins. Gülçin ARSLAN, Ins. Mehmet DUYAR | | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 60 |

Recommended or Required Reading

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| 1 | Girişimcilik , İrfan Dilsiz, Nihat Kölük, Detay Yayıncılık. |
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| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|-----------------------------|
| 1 | Theoretical | Entrepreneurial Approaches |
| 2 | Theoretical | Entrepreneurship Culture |
| 3 | Theoretical | Types of Entrepreneurship |
| 4 | Theoretical | Entrepreneurship Functions |
| 5 | Theoretical | Areas of Entrepreneurship |
| 6 | Theoretical | Entrepreneurship Process |
| 7 | Theoretical | Entrepreneurship Process |
| 8 | Theoretical | Business Idea and Resources |
| 9 | Theoretical | Business Idea and Resources |
| 10 | Theoretical | Business Idea Development |
| 11 | Theoretical | Business Plan and Elements |
| 12 | Theoretical | Business Plan Preparation |
| 13 | Theoretical | Business Plan Preparation |
| 14 | Theoretical | Business Plan Preparation |

Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 1 | 2 | 42 |
| Midterm Examination | 1 | 5 | 1 | 6 |
| Final Examination | 1 | 6 | 1 | 7 |
| Total Workload (Hours) | | | | 55 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 2 |

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

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| 1 | From the characteristics of entrepreneurship, it is possible to question the student's own entrepreneurial characteristics and to compare the activities described with respect to the types of entrepreneurship. |
| 2 | Being able to compare opportunities in the appropriate sector by learning about the obstacles and incentives in entrepreneurship. |
| 3 | Constructing the career plan as an entrepreneur in the light of examples of successful entrepreneurship and making suggestions by evaluating the hurdles and incentives to develop entrepreneurship. |



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| 4 | To prepare a business plan to start a new business |
| 5 | Conducting ideas about the process of institutionalization of newly established enterprises |

Programme Outcomes (Textile Technology)

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| 1 | Distinguishing textile fibers |
| 2 | Obtaining a sample thread |
| 3 | Obtaining a sample woven fabric |
| 4 | Obtaining a knitted fabric (Jersey) |
| 5 | Carring out overall discipline operations |
| 6 | Garment-making operations |
| 7 | Obtaining cotton thread |
| 8 | Obtaining cotton thread |
| 9 | Obtaining cotton thread |
| 10 | Obtaining wool thread |
| 11 | Obtaining filament thread |
| 12 | Obtaining staple thread |
| 13 | Obtaining fancy thread |
| 14 | Obtaining thread by means of new apining techniques |
| 15 | Performing fibre tests |
| 16 | Performing thread tests |
| 17 | Implementing Quality Assurance System |
| 18 | Making statistical calculations |
| 19 | Making projects |
| 20 | Practicing in a spinning mill |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L4 |
|-----|----|----|----|
| P14 | 1 | 3 | 3 |
| P17 | 1 | 3 | 3 |
| P19 | 2 | 3 | 3 |
| P20 | 1 | 3 | 1 |

