



**AYDIN ADNAN MENDERES UNIVERSITY**  
**SÖKE VOCATIONAL SCHOOL**  
**TEXTILE CLOTHING FOOTWEAR AND LEATHER**  
**TEXTILE TECHNOLOGY**  
**COURSE INFORMATION FORM**

Course Title	Communication and Body Language								
Course Code	HİT180			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	To teach the main objectives and characteristics of effective communications.								
Course Content	This course aims to introduce students to the basic features of the communication process between individuals and to attract attention to topics such as effective listening, verbal and nonverbal communication, feedback and empathy.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Case Study								
Name of Lecturer(s)	Lec. Bade CEVİZ, Ins. Mine GERGÜN								

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading	
1	-Dr. Recep Tayfun, Etkili İletişim ve Beden Dili, Nobel Yayıncılık, 2007.

Week	Weekly Detailed Course Contents	
1	Theoretical	Definition of Effective Communications
2	Theoretical	Explication of basic characteristics of effective communications
3	Theoretical	Explication of communication period model
4	Theoretical	To specify the causes which will affect the communication period
5	Theoretical	Distraction in communication and precautions
6	Theoretical	Verbal and written communication
7	Theoretical	Non-verbal communication and body language
	Intermediate Exam	Midterm Exam
8	Theoretical	Public Relations and Effective Communication
9	Theoretical	Advertisement and Effective Communications
10	Theoretical	General review
11	Practice	Assesments
12	Practice	assesments
13	Practice	Assesments

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	3	1	4
Final Examination	1	3	1	4
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

\*25 hour workload is accepted as 1 ECTS

Learning Outcomes	
1	Ability of description the elements of communications
2	
3	



4	
5	

**Programme Outcomes (Textile Technology)**

1	Distinguishing textile fibers
2	Obtaining a sample thread
3	Obtaining a sample woven fabric
4	Obtaining a knitted fabric ( Jersey)
5	Carring out overall discipline operations
6	Garment-making operations
7	Obtaining cotton thread
8	Obtaining cotton thread
9	Obtaining cotton thread
10	Obtaining wool thread
11	Obtaining filament thread
12	Obtaining staple thread
13	Obtaining fancy thread
14	Obtaining thread by means of new apining techniques
15	Performing fibre tests
16	Performing thread tests
17	Implementing Quality Assurance System
18	Making statistical calculations
19	Making projects
20	Practicing in a spinning mill

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L2	L3	L4	L5
P19	3	3	2	2	3
P20	2	2	2	2	

