



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Entrepreneurship							
Course Code		TTİ228		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	76 (Hours)	Theory	1	Practice	1	Laboratory	0
Objectives of the Course		Will be able to self-employment as well as working for others to have the characteristics, knowledge and competencies reveal the entrepreneurship characteristics that exist in them and gain the necessary equipment to improve them intended.							
Course Content		In this course, the conceptual framework of entrepreneurship, approaches, functions, process, entrepreneurship culture, entrepreneurship local and issues related to international context and entrepreneurial ethics It will be discussed.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Project Based Study					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Ernst, M., Woods, T., 2001, Profiles in Agricultural Entrepreneurship, Cooperative Extension Service, University of Kentucky College of Agriculture
2	Ünsalan, E., Şimşekler, B., 2006, Basic Business Information, Detay Publishing, Ankara.

Week	Weekly Detailed Course Contents	
1	Theoretical	Definition and scope of enterprise and entrepreneurship
2	Theoretical	Historical development and importance of entrepreneurship
3	Theoretical	Requirements for entrepreneurs
4	Theoretical	The emergence of entrepreneurship and its development process
5	Theoretical	developments in entrepreneurship in the world and Turkey
6	Theoretical	entrepreneurship in Turkey
7	Theoretical	conditions and opportunities of entrepreneurship in Turkey
8	Theoretical	Midterm
9	Theoretical	Economic evaluation of enterprises
10	Theoretical	Problems encountered in entrepreneurship
11	Theoretical	Measures and policies for the development of entrepreneurship
12	Theoretical	Transforming the idea of ??the initiative into a Project
13	Theoretical	Project evaluation
14	Theoretical	Project report preparation and presentation

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42



Assignment	4	1	2	12
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				76
[Total Workload (Hours) / 25*] = <b>ECTS</b>				3
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Explain the concepts of enterprise and entrepreneurship
2	To be able to examine the role of entrepreneurship in economic development
3	To be able to discuss entrepreneurship conditions and possibilities
4	To be able to discuss issues that entrepreneurs need to pay attention to
5	To compare the level of entrepreneurship in Turkey and in other countries

### Programme Outcomes (Textile Technology)

1	Distinguishing textile fibers
2	Obtaining a sample thread
3	Obtaining a sample woven fabric
4	Obtaining a knitted fabric ( Jersey)
5	Carring out overall discipline operations
6	Garment-making operations
7	Obtaining cotton thread
8	Obtaining cotton thread
9	Obtaining cotton thread
10	Obtaining wool thread
11	Obtaining filament thread
12	Obtaining staple thread
13	Obtaining fancy thread
14	Obtaining thread by means of new apining techniques
15	Performing fibre tests
16	Performing thread tests
17	Implementing Quality Assurance System
18	Making statistical calculations
19	Making projects
20	Practicing in a spinning mill

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	1				
P17	3	3	3	3	3
P18	2	2			
P19	5	5	5	5	5
P20	4	4	4	4	4

