



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Fashion Drawing and Illustration							
Course Code		MOT201		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	106 (<i>Hours</i>)	Theory	3	Practice	1	Laboratory	0
Objectives of the Course		To develop student skills in the visual representation of texture and pattern on fabric and the application of these techniques to fashion drawing and to develop a more personal style of fashion illustration							
Course Content		This course will develop on existing skills to achieve a more professional level of workmanship and presentation. Students will be exposed to a variety of illustrative techniques which they will explore and develop using a wide variety of media to develop a more confident personalised style. In addition students will apply the techniques of digital visual communication to create illustration, and also to enhance and present a portfolio of work.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Individual Study					
Name of Lecturer(s)		Ins. Mesude Serpil ALTUN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	9 HEADS' A Guide to drawing fashion by Nancy Riegelman							
2	FIGURE DRAWING FOR FASHION DESIGN , The Pepin Press , Elisabetta Drudi- Tiziana Paci							
3	Colors for modern fashion, Drawing Fashion With Colored Markers- Nancy Riegelman Nine Heads Media							

Week	Weekly Detailed Course Contents	
1	Theoretical	To obtain the silhouette from the live modelled human body.
2	Theoretical	To obtain the silhouette from the live modelled human body.
3	Theoretical	To obtain fashion silhouette from different print sources.
4	Theoretical	To obtain fashion silhouette from different print sources.
5	Theoretical	Analyzing the silhouette in fashion graphics
6	Theoretical	Analyzing the silhouette in fashion graphics
7	Theoretical	Analyzing the silhouette in fashion graphics
8	Theoretical	Drawing the fabrics and clothes
9	Theoretical	Drawing the fabrics and clothes
10	Theoretical	To express the basic dress forms with drawing
11	Theoretical	To express the basic dress forms with drawing
12	Theoretical	Modelling from a model
13	Theoretical	Modelling from a model
14	Theoretical	Drawing the complementary accessories

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Lecture - Practice	14	0	1	14
Term Project	7	4	0	28
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				106
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				



Learning Outcomes

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Programme Outcomes (Fashion Design)

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12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.
13	To have knowledge about substance use and addiction problem and prevention methods.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6	L7
P1	5	5	5	5	5	5	5
P2	5	5	5	5	5	5	5
P3	5	5	5	5	5	5	5
P4	5	5	5	5	5	5	5
P5	5	5	5	5	5	5	5
P6	2	2	2	2	2	2	2
P7	2	2	2	2	2	2	2
P8	2	2	2	2	2	2	2
P9	2	2	2	2	2	2	2
P10	5	5	5	5	5	5	5
P11	5	5	5	5	5	5	5

