



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Presantation Technics							
Course Code		MOT158		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is the presentation of designed products to the producers and consumers most effectively.							
Course Content		The designed products or art works, catalogues, exhibitions, product presentations							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Ins. Mesude Serpil ALTUN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Course books, supplementary books and articles
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Week	Weekly Detailed Course Contents	
1	Theoretical	General information about presentation techniques
2	Theoretical	Establishing aims and content
3	Theoretical	Analyzing the necessary factors for Fairs, Fashion Weeks, Exhibitions, etc.
4	Theoretical	Analyzing the necessary factors for Fairs, Fashion Weeks, Exhibitions, etc.
5	Theoretical	Analyzing the necessary factors for fashion shows
6	Theoretical	Analyzing the necessary factors for storefronts
7	Theoretical	Analyzing the necessary factors for catalogues
8	Theoretical	General information about portfolios
9	Theoretical	Analyzing the necessary factors for portfolios
10	Theoretical	Selecting the necessary material for portfolios
11	Theoretical	Selecting the necessary material for portfolios
12	Theoretical	Designing creative portfolios
13	Theoretical	Designing creative portfolios
14	Theoretical	Presenting the portfolios

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	At the end of this course students will be able to 1. plan the presentation to be performed.
2	. analyze different catalog works and presentations
3	prepare fashion shows
4	prepare storefronts
5	. prepare catalogues



Programme Outcomes (Fashion Design)

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12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.
13	To have knowledge about substance use and addiction problem and prevention methods.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	5	5	5	5	5
P3	5	5	5	5	5
P4	5	5	5	5	5
P5	5	5	5	5	5
P6	5	1	1	1	5
P7	1	1	1	1	1
P8	1	1	1	1	1
P9	1	1	1	1	1
P10	5	5	5	5	5
P11	5	1	1	1	5

