



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

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|--|---|--|------------|----------------------------|---|----------------------------------|---|------------|---|
| Course Title | | Entrepreneurship | | | | | | | |
| Course Code | | DTS180 | | Course Level | | Short Cycle (Associate's Degree) | | | |
| ECTS Credit | 2 | Workload | 55 (Hours) | Theory | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | | Explaining the basic concepts of entrepreneurship and acquiring the basic skills that should be found in the entrepreneurs. | | | | | | | |
| Course Content | | Conceptual framework of entrepreneurship, its approaches, functions, process, culture of entrepreneurship, local and international context of entrepreneurship and ethics of entrepreneurship. | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation) | | | | | |
| Name of Lecturer(s) | | Ins. Ayşegül Ladin SÜMER, Ins. Burçak ÖNDER, Ins. Elçin BAŞOL, Ins. İsmnaz ÖZCAN, Ins. Nupel AZİZOĞLU PALABIYIK | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 70 |

Recommended or Required Reading

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| 1 | Girişimcilik , İrfan Dilsiz, Nihat Kölük, Detay Yayıncılık. |
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| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|-----------------------------|
| 1 | Theoretical | Entrepreneurial Approaches |
| 2 | Theoretical | Entrepreneurship Culture |
| 3 | Theoretical | Types of Entrepreneurship |
| 4 | Theoretical | Entrepreneurship Functions |
| 5 | Theoretical | Areas of Entrepreneurship |
| 6 | Theoretical | Entrepreneurship Process |
| 7 | Theoretical | Entrepreneurship Process |
| 8 | Theoretical | Business Idea and Resources |
| 9 | Theoretical | Business Idea and Resources |
| 10 | Theoretical | Business Idea Development |
| 11 | Theoretical | Business Plan and Elements |
| 12 | Theoretical | Business Plan Preparation |
| 13 | Theoretical | Business Plan Preparation |
| 14 | Theoretical | Business Plan Preparation |

Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 1 | 2 | 42 |
| Midterm Examination | 1 | 5 | 1 | 6 |
| Final Examination | 1 | 6 | 1 | 7 |
| Total Workload (Hours) | | | | 55 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 2 |

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

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| 1 | From the characteristics of entrepreneurship, it is possible to question the student's own entrepreneurial characteristics and to compare the activities described with respect to the types of entrepreneurship. |
| 2 | Being able to compare opportunities in the appropriate sector by learning about the obstacles and incentives in entrepreneurship. |



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| 3 | Constructing the career plan as an entrepreneur in the light of examples of successful entrepreneurship and making suggestions by evaluating the hurdles and incentives to develop entrepreneurship. |
| 4 | To prepare a business plan to start a new business |
| 5 | Conducting ideas about the process of institutionalization of newly established enterprises |

Programme Outcomes (Computer - Aided Design and Animation)

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| 1 | Using the basic knowledge and skills acquired in the field, interpret and evaluate data, identify problems, to analyze, to have the ability to develop evidence-based solutions. |
| 2 | To select and effectively use modern techniques that are for applications relevant to the field |
| 3 | Gaining the application skill by examining the relevant processes in industrial and service sector |
| 4 | To find solution when encounters unforeseen situations in the field, to gain the ability to be able to take responsibility in a team or make individual research. |
| 5 | To gain the awareness of the need for lifelong learning, continuous self-renewal monitoring and awareness of developments in science and technology |
| 6 | To gain the ability to use computer software and hardware required by the basic level of the field. |
| 7 | To be conscious about occupational safety, occupational health, environmental protection and quality. |
| 8 | Effective communication and follow the innovations in the field. |
| 9 | In mathematics, science and engineering directed to his/her field of basic theoretical and practical knowledge. |
| 10 | Having the planning skills related to Computer Aided Design and Animation program to meet the needs of the sector. |
| 11 | Gaining skills on technical drawing, computer-aided drafting, design using simulation programs in the field of making and using a variety of software systems and components to choose, to calculate the basic sizing, draw plans and projects. |
| 12 | Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences. |
| 13 | Ability to plan a career in their own profession. |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L3 | L4 | L5 |
|----|----|----|----|----|----|
| P3 | 3 | 2 | 3 | 3 | 3 |
| P6 | | | 5 | | |

