



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Fashion Photographing							
Course Code		MOT257		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		With this course, the student will be able to use the camera and take fashion photo							
Course Content		Using the camera suitable for the purpose, Making basic settings in cameras, Taking photographs that have the effect of depth of field, Taking pictures according to the rules of composition, Cleaning the camera, Preparing before fashion shoot, Taking fashion photos, Performing post-shooting operations.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration					
Name of Lecturer(s)		Ins. Atilla DEVELİOĞLU, Ins. Didar SÖMEN BALCI							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	John Hedgecoe, The Photographer's Handbook, Collins@Brown ISBN-13: 978-0679742043,
2	New York, Focal Press, 2015, ISBN: 978-1-138-92538-0
3	Marco Antonini, Sergio Minniti, Experimental Photography, Thames@Hudson, 2015, ISBN: 978-0-500-54437

Week	Weekly Detailed Course Contents	
1	Theoretical	Basic photographic definitions: Cameras, lenses, aperture, shutter speed, depth of field, light sources, daylight, artificial light, ASA-ISO values, color temperature,
2	Theoretical	Introduction to fashion photography
3	Theoretical	Fashion photo history
4	Theoretical	Fashion photo history
5	Theoretical	Fashion photo history
6	Theoretical	Photo and composition
7	Theoretical	Still-life shooting designs of fashion products
8	Theoretical	Still-life shooting designs of fashion products
9	Theoretical	Indoor and outdoor shooting of fashion products
10	Practice	Indoor and outdoor shooting of fashion products
11	Practice	Indoor and outdoor shooting of fashion products
12	Theoretical	Experimental approaches in fashion photography
13	Theoretical	Experimental applications in fashion photography
14	Theoretical	Review of the semester and portfolio preparation

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	
2	



3	
4	
5	

Programme Outcomes (Alternative Energy Sources Technology)

1	Carry out installing work
2	Do mechanical drawing
3	Do pipe welding
4	Do basic electricity works
5	Do Computer assisted design
6	Install solar energy hot water preparation system.
7	Do measurement and calculations practices.
8	Do basic practices of geothermal energy.
9	Install control and automation system.
10	Install domestic water heating system with solar energy.
11	Generate electricity with solar energy
12	Generate electricity with wind power
13	Do geothermal energy practices
14	Install domestic cooling system
15	Do heating pump practices
16	Manage a business
17	SET UP A WORKPLACE/ BUSINESS (pre-requisite)
18	OBEY VOCATIONAL ETHICAL VALUES
19	RESEARCH AND EVALUATION/OBSERVATION
20	SELFIMPROVEMENT WITH USING INFORMATION FACILITIES
21	Knows the effects of all energy sources on the environment.
22	Can communicate in a foreign language
23	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.
24	Ability to plan a career in their own profession.
25	To produce solutions by using the laws of physics in the use or design of tools-machines or devices related to the profession.
26	To provide them with knowledge about substance use and addiction problem and prevention methods.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P19	2	2	2	2	2

