

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Communication	on and Body L	₋anguage					
Course Code	HİT180		Couse Leve	evel Short Cycle (Associate's Degree)				
ECTS Credit 2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course To teach the main objectives and characteristics of effective communications.								
Course Content This course aims to introduce students to the basic features of the communication process between individuals and to attract attention to topics such as effective listening, verbal and nonverbal communication, feedback and empathy.					/een			
Work Placement	N/A							
Planned Learning Activities and Teaching Methods				(Presenta	ation), Case Stud	dy		
Name of Lecturer(s) Ins. Elçin BAŞOL, Ins. Mine GERGÜN, Ins. Nupel AZİZOĞLU PALABIYIK								

Assessment Methods and Criteria				
Method	Quantity	Percentage (%)		
Midterm Examination	1	40		
Final Examination	1	70		

Recommended or Required Reading

1 -Dr. Recep Tayfun, Etkili İletişim ve Beden Dili, Nobel Yayıncılık, 2007.

Week	Weekly Detailed Co	ekly Detailed Course Contents				
1	Theoretical	Definition of Effective Communications				
2	Theoretical	Explication of basic characteristics of effective communications				
3	Theoretical	Explication of communication period model				
4	Theoretical	To specify the causes which will affect the communication period				
5	Theoretical	Distraction in communication and precautions				
6	Theoretical	Verbal and written communication				
7	Theoretical	Non-verbal communication and body language				
8	Theoretical	Public Relations and Effective Communication				
9	Theoretical	Advertisement and Effective Communications				
10	Theoretical	General rewiev				
11	Practice	Assesments				
12	Practice	assesments				
13	Practice	Assesments				
14	Practice	Assesments				

Workload Calculation						
Activity	Quantity		Preparation	Duration Total Workloa		Total Workload
Lecture - Theory	14		1	2		42
Midterm Examination	1		3	1		4
Final Examination	1		3	1		4
Total Workload (Hours)					50	
[Total Workload (Hours) / 25*] = ECTS 2					2	
*25 hour workload is accepted as 1 ECTS						

Learn	Learning Outcomes				
1	Ability of description the elements of communications				
2					
3					
4					



Progra	amme Outcomes (Alternative Energy Sources Technology)				
1	Carry out installing work				
2	Do mechanical drawing				
3	Do pipe welding				
4	Do basic electricity works				
5	Do Computer assisted design				
6	Install solar energy hot water preparation system.				
7	Do measurement and calculations practices.				
8	Do basic practices of geothermal energy.				
9	Install control and automation system.				
10	Install domestic water heating system with solar energy.				
11	Generate electricity with solar energy				
12	Generate electricity with wind power				
13	Do geothermal energy practices				
14	Install domestic cooling system				
15	Do heating pump practices				
16	Manage a business				
17	SET UP A WORKPLACE/ BUSINESS (pre-requisite)				
18	OBEY VOCATIONAL ETHICAL VALUES				
19	RESEARCH AND EVALUAOTION/OBSERVATION				
20	SELFIMPROVEMENT WITH USING INFORMATION FACILITIES				
21	Knows the effects of all energy sources on the environment.				
22	Can communicate in a foreign language				
23	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.				
24	Ability to plan a career in their own profession.				
25	To produce solutions by using the laws of physics in the use or design of tools-machines or devices related to the profession.				
26	To provide them with knowledge about substance use and addiction problem and prevention methods.				

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L4	L5
P16	1	2	2
P17	1	2	2
P18	1	2	2

