



**AYDIN ADNAN MENDERES UNIVERSITY**  
**SÖKE VOCATIONAL SCHOOL**  
**ELECTRICAL AND ENERGY**  
**ALTERNATIVE ENERGY SOURCES TECHNOLOGY**  
**COURSE INFORMATION FORM**

Course Title	Social Responsibility Projects								
Course Code	HİT181			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	55 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	Social responsibility is a communication strategy for companies that must be positioned with great care. The most important factors to manage the corporate reputation are: employees, corporate identity, vision, ethics and corporate social responsibility. This course examines these components with hands-on experience.								
Course Content	This course is designed to improve students' ability to read, write and express themselves on ethical issues and to enable them to think critically and analytically on ethical issues. The course covers the development and meaning of the term social responsibility and the different socio-cultural practices of the term. It is also designed to create each student's own social responsibility project in collaboration with a governmental or non-governmental organization.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Project Based Study								
Name of Lecturer(s)	Ins. Gülçin ARSLAN, Ins. Rasih Zafer BİLGE								

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading	
1	Özgen, Ebru. Kurumsal Sosyal Sorumluluk Projeleri, (Corporate Social Responsibility Projects) İstanbul:Mavi Ağaç Yayınları, 2006.
2	Kotler, Philip. Kurumsal Sosyal Sorumluluk,(Corporate Social Responsibility) İstanbul:MediaCat Yayınları, 2006.

Week	Weekly Detailed Course Contents	
1	Theoretical	Meet the lecturer / subject
2	Theoretical	The Concept, Purpose and Importance of Corporate Social Responsibility
3	Theoretical	Development of Corporate Social Responsibility
4	Theoretical	The relation between corporate reputation and social responsibility
5	Theoretical	The Concept of Social Responsibility in Marketing Concept
6	Theoretical	NGO's role in Social Responsibility Projects
7	Intermediate Exam	Midterm Exam
8	Theoretical	The social responsibility projects in Turkey and the world
9	Theoretical	The implementation phases of social responsibility projects
10	Theoretical	Gender and social responsibility
11	Theoretical	Volunteering and social responsibility
12	Theoretical	Corporate social responsibility
13	Theoretical	Social responsibility in public sector
14	Theoretical	Presentations

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	5	1	6
Final Examination	1	6	1	7
Total Workload (Hours)				55
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				



**Learning Outcomes**

1	To have knowledge of universal principles of public administration and structure and processes of Turkish public administration
2	Believing in the rule of law and universal principles of law and knowing the Turkish legal system
3	To be environmentally sensitive and to be able to develop and implement public policies in this field
4	Developing the ability to follow technological developments and ensure effective use of technology in public and private sectors
5	The understanding of the function of art is the main output objectives

**Programme Outcomes (Alternative Energy Sources Technology)**

1	Carry out installing work
2	Do mechanical drawing
3	Do pipe welding
4	Do basic electricity works
5	Do Computer assisted design
6	Install solar energy hot water preparation system.
7	Do measurement and calculations practices.
8	Do basic practices of geothermal energy.
9	Install control and automation system.
10	Install domestic water heating system with solar energy.
11	Generate electricity with solar energy
12	Generate electricity with wind power
13	Do geothermal energy practices
14	Install domestic cooling system
15	Do heating pump practices
16	Manage a business
17	SET UP A WORKPLACE/ BUSINESS (pre-requisite)
18	OBEY VOCATIONAL ETHICAL VALUES
19	RESEARCH AND EVALUATION/OBSERVATION
20	SELFIMPROVEMENT WITH USING INFORMATION FACILITIES
21	Knows the effects of all energy sources on the environment.
22	Can communicate in a foreign language

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P18	3	3	3	2	3
P19	3	3	3	2	3

