



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		General Banking							
Course Code		BSS106		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	99 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		With this course, the student's features and functions of banks, bank products and services, credit and lending process is to learn subjects such as deposits and account transactions.							
Course Content		Identify banking products, banks and banking, to recognize the service operations.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Project Based Study					
Name of Lecturer(s)		Ins. Aysun ŞAHİN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Bankacılığa Giriş, Yrd. Doç. Dr. Mehmet Yazıcı, Beta Basın Yayım, 2011.
2	Banka İşlemleri, Alptekin Güney, Beta Basın Yayım, 2011.
3	Bankacılık, Selçuk Duranlar, Kazancı Hukuk Yayınevi, 2009.

Week	Weekly Detailed Course Contents	
1	Theoretical	Banks and banking concept
2	Theoretical	Basic banking services and products
3	Theoretical	banking in Turkey and the world
4	Theoretical	Establishment and activities of banks
5	Theoretical	types of banks
6	Theoretical	Central Bank
7	Theoretical	Investment banking
8	Theoretical	Deposits,charge, EFT
9	Theoretical	Types of credits
10	Theoretical	Credit cards
11	Theoretical	Risk management
12	Theoretical	Foreign-owned banks
13	Theoretical	Electronic banking
14	Theoretical	Merger and acquisitions

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Assignment	5	3	0	15
Reading	5	4	0	20
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				99
[Total Workload (Hours) / 25*] = ECTS				4

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Identify banking products
2	recognizing banks and banking transactions



3	Doing service transactions
4	Be able to calculate interest accruals for specific banking products
5	Have a command of laws and regulations related with recording and reporting processes for basic banking operations

Programme Outcomes (Banking and Insurance)

1	To have basic economics knowledge.
2	Having basic law and banking law knowledge in a sufficient level for intermediate members of business life.
3	To have knowledge on the accounting system and organization.
4	To know basic finance and banking information.
5	To know registering of daily fiscal issues.
6	To know financial analysis techniques that is required by business.
7	Having knowledge about job safety, employees' health, enviromental protection and quality conscious.
8	To have business management knowledge.
9	Having knowledge of organizational structures of banks.
10	To have basic information about internal, external and public audits in banks.
11	To have knowledge over human resources.
12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.
13	Ability to plan a career in their own profession.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3	2	2	
P2	5	5	5	5	5
P3	2	1	2	2	
P4	5	5	5	5	5
P5	5	5	5	5	5
P6	3	2	3	2	
P8	3	2	2	1	
P9	5	5	5	5	5
P10	5	5	5	5	5
P11	3	2	1	1	

