



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Research Techniques and Methodologies							
Course Code		BSS223		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	74 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		In this course, the research aimed to gain competency.							
Course Content		Selected Research Topics, Making Resource Research, Research Results Evaluation and Research conversion results into a report, presentation, preparation of Making, Making the presentation.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Individual Study					
Name of Lecturer(s)		Ins. Gülçin ARSLAN							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Sosyal Bilimlerde Araştırma Yöntem ve Teknikleri, Aysel Aziz, Noben Yayın, Ankara, 2008
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Week	Weekly Detailed Course Contents	
1	Theoretical	Selected Research Topics
2	Theoretical	Selected Research Topics
3	Theoretical	Making Resource Research
4	Theoretical	Making Resource Research
5	Theoretical	Research Results Evaluation
6	Theoretical	Research Results Evaluation
7	Theoretical	Research Results Evaluation
8	Theoretical	Research Results Reporting
9	Theoretical	Research Results Reporting
10	Theoretical	Presentation preparation
11	Theoretical	Presentation preparation
12	Theoretical	Presentation
13	Theoretical	Presentation
14	Theoretical	Presentation

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Assignment	5	2	0	10
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				74
[Total Workload (Hours) / 25*] = ECTS				3

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	Researching
2	preparing research reports
3	Presentation
4	Evaluating Research



5	Publish Research
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**Programme Outcomes (Banking and Insurance)**

1	To have basic economics knowledge.
2	Having basic law and banking law knowledge in a sufficient level for intermediate members of business life.
3	To have knowledge on the accounting system and organization.
4	To know basic finance and banking information.
5	To know registering of daily fiscal issues.
6	To know financial analysis techniques that is required by business.
7	Having knowledge about job safety, employees' health, environmental protection and quality conscious.
8	To have business management knowledge.
9	Having knowledge of organizational structures of banks.
10	To have basic information about internal, external and public audits in banks.
11	To have knowledge over human resources.
12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.
13	Ability to plan a career in their own profession.

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L2	L3	L4	L5
P6	1	1	1	1	1

