



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Insurance Management							
Course Code		BSS231		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	70 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Aim of this course to give basic information about insurance sector and insurance business. In addition to these, problems and operation of insurance sector in Turkey and new law of individual pension system will be held in the scope of the course							
Course Content		Insurance, history of insurance sector in Turkey, insurance business and individual pension							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Sigorta İşletmeciliği Yrd. Doç. Dr. Ercan Duygulu
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Week	Weekly Detailed Course Contents	
1	Theoretical	Definition of insurance and importance of insurance
2	Theoretical	Historical development of insurance and basic topics about insurance
3	Theoretical	Risk management in insurance business
4	Theoretical	Macro and micro functions of insurance and process of insurance
5	Theoretical	Types of insurance: insurance of property
6	Theoretical	Life insurance
7	Intermediate Exam	term
8	Theoretical	Management, principle and their applications in insurance companies
9	Theoretical	Insurance brokerage services system and marketing operations (procurement)
10	Theoretical	Condition of insurance sector in Turkey
11	Theoretical	Problems in insurance sector in Turkey and solution recommendations for the problems
12	Theoretical	Analysing law of individual pension
13	Theoretical	Analysing law of individual pension
14	Theoretical	Analysing law of individual pension

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Individual Work	1	5	1	6
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				70
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Basic information about insurance business
2	Applications about insurance
3	To understand and explain the need of insurance of economic units
4	To know how the insurance service is produced



5	To explain how insurance activities are carried out
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Programme Outcomes (Banking and Insurance)

1	To have basic economics knowledge.
2	Having basic law and banking law knowledge in a sufficient level for intermediate members of business life.
3	To have knowledge on the accounting system and organization.
4	To know basic finance and banking information.
5	To know registering of daily fiscal issues.
6	To know financial analysis techniques that is required by business.
7	Having knowledge about job safety, employees' health, enviromental protection and quality conscious.
8	To have business management knowledge.
9	Having knowledge of organizational structures of banks.
10	To have basic information about internal, external and public audits in banks.
11	To have knowledge over human resources.
12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.
13	Ability to plan a career in their own profession.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5				
P2	3	3	2	3	3
P4	4	3	2		

