



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Stock Exchange Analysis							
Course Code		BSS202		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	70 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		With this course, the student is to be able analyzes on these securities.							
Course Content		making financial securities analysis.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Case Study, Problem Solving					
Name of Lecturer(s)		Ins. Ayşegül Ladin SÜMER							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Menkul Kıymetler Ve Portföy Analizi, Mehmet Bolak
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Week	Weekly Detailed Course Contents	
1	Theoretical	Main descriptions
2	Theoretical	Treasury securities issued by Turkey
3	Theoretical	Discounted securities
4	Theoretical	Fixed and variable rate bonds
5	Theoretical	Tahvil Bono Piyasası
6	Theoretical	Eurobond securities
7	Theoretical	Eurobond securities
8	Theoretical	Risk types of securities
9	Theoretical	Factors affecting the price of the bond
10	Theoretical	Dealers
11	Theoretical	Valuation of financial assets
12	Theoretical	Assets - Liabilities
13	Theoretical	Storage of securities
14	Theoretical	Exchange of securities

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Individual Work	1	5	1	6
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				70
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Making financial securities analysis
2	To grasp financial markets in Turkey and around the world
3	To gain the ability to create and manage portfolio
4	Can make an interdisciplinary connection over the course subjects



5	Can make an analysis about subjects and can comment on economy
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Programme Outcomes (Banking and Insurance)

1	To have basic economics knowledge.
2	Having basic law and banking law knowledge in a sufficient level for intermediate members of business life.
3	To have knowledge on the accounting system and organization.
4	To know basic finance and banking information.
5	To know registering of daily fiscal issues.
6	To know financial analysis techniques that is required by business.
7	Having knowledge about job safety, employees' health, environmental protection and quality conscious.
8	To have business management knowledge.
9	Having knowledge of organizational structures of banks.
10	To have basic information about internal, external and public audits in banks.
11	To have knowledge over human resources.
12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.
13	Ability to plan a career in their own profession.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	2	3	2	2	3
P2	4	3	2	2	3
P4	4	3	2	2	4
P5	2	1			
P6	3	2	2		
P9	3	1			

