



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Banking and Asset Management							
Course Code		BSS204		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	70 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		This course is intended to have knowledge of the student's fund management.							
Course Content		Provide information on banking, fund management.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)		Ins. Gülçin ARSLAN							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Bankalarda Fon Yönetimi Kurumsal Yönetişim Işığında, Aslan Şendoğdu.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Money and currency markets
2	Theoretical	Turkish Lira position management
3	Theoretical	Analytical Balance Sheet of the Central Bank
4	Theoretical	Definition and functions of the stock market
5	Theoretical	FX position management
6	Theoretical	Regulations and practices regarding the management of foreign exchange positions
7	Theoretical	Banks' risk types and characteristics
8	Theoretical	Spot transactions
9	Theoretical	futures
10	Theoretical	Premiums and discounts
11	Theoretical	Swap quotations and transactions
12	Theoretical	Examples-term exchange rate calculation methods
13	Theoretical	Spot Transactions
14	Theoretical	Derivative Products

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Individual Work	1	5	1	6
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				70
[Total Workload (Hours) / 25*] = ECTS				3

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	Give information about the fund management
2	The diagnostic tools used in banking, compares.
3	Evaluate the risks of banking, conclusions.
4	Evaluates the Banks performance



5	Defines the Turkish banking system reviews.
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**Programme Outcomes (Banking and Insurance)**

1	To have basic economics knowledge.
2	Having basic law and banking law knowledge in a sufficient level for intermediate members of business life.
3	To have knowledge on the accounting system and organization.
4	To know basic finance and banking information.
5	To know registering of daily fiscal issues.
6	To know financial analysis techniques that is required by business.
7	Having knowledge about job safety, employees' health, enviromental protection and quality conscious.
8	To have business management knowledge.
9	Having knowledge of organizational structures of banks.
10	To have basic information about internal, external and public audits in banks.
11	To have knowledge over human resources.
12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.
13	Ability to plan a career in their own profession.

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L2	L3	L4	L5
P1	2	2	3	2	1
P2	3	4	3	2	1
P3	2	3	3	2	1
P4	4	5	4	2	3
P5	5	4	3	2	4
P6	4	4	3	2	5
P9			3	2	3
P10		4			

