AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title		Portfolio Management							
Course Code		BSS208		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	79 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		This course is intended to be the student's knowledge of portfolio management.							
Course Content		The purpose of this course, investment analysis, quantitative tools and models used to pitch is to call perspective. At the same time money and capital markets, fixed income securities, derivative products, and includes topics such as portfolio management. Topics covered will include analysis of the issues of individual portfolios of securities and securities analysis.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Case Study, Problem Solving					
Name of Lecturer(s)		Ins. Aysun ŞAHİN							

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading	
1	Sermaye Piyasası Analizleri Ve Portföy Yönetimi , Mehmet Civan, Gazi Kitabevi
2	Yatırım Analizi ve Portföy Yönetimi, M. Baha Karan, Gazi Kitabevi
3	3. Ertuna, İ.Ö. (1991) Yatırım ve Portföy Analizi Bilgisayar Uygulama Örnekleriyle Boğaziçi Üniversitesi Yayınevi

Week	**Weekly Detailed Course Contents**	
1	Theoretical	General concepts of the portfolio definition, traditional portfolio theory
2	Theoretical	Traditional and modern portfolio theory
3	Theoretical	The calculation of benefits and risks of individual financial assets
4	Theoretical	Portfolio return and risk measurement
5	Theoretical	The creation of a portfolio of two asset
6	Theoretical	Capital asset pricing model (CAPM) input
7	Theoretical	pricing of assets with CAPM
8	Theoretical	Arbitrage
9	Theoretical	Active portfolio management
10	Theoretical	Portfolio performance evaluation
11	Theoretical	Finansal Planlama (nakit bütçesi)
12	Theoretical	Portfolio performance evaluation
13	Theoretical	Review of the topics covered
14	Theoretical	Review of the topics covered

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Assignment	5	3	0	15
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
			Total Workload (Hours)	79
			[Total Workload (Hours) / 25*] = **ECTS**	3
**25 hour workload is accepted as 1 ECTS*				

Learning Outcomes	
1	to inform about Portfolio management

2	To give information about initial public offerings, short sales and trading securities in securities markets
3	To calculate the risk and return of a single asset or a portfolio
4	To anaylze how to choose an efficient and an optimal risky portfolio
5	To inform about Capital Asset Pricing Model and Arbitrage Pricing Theory.

Programme Outcomes *(Banking and Insurance)*	
1	To have basic economics knowledge.
2	Having basic law and banking law knowledge in a sufficient level for intermediate members of business life.
3	To have knowledge on the accounting system and organization.
4	To know basic finance and banking information.
5	To know registering of daily fiscal issues.
6	To know financial analysis techniques that is required by business.
7	Having knowledge about job safety, employees' health, enviromental protection and quality conscious.
8	To have business management knowledge.
9	Having knowledge of organizational structures of banks.
10	To have basic information about internal, external and public audits in banks.
11	To have knowledge over human resources.
12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.
13	Ability to plan a career in their own profession.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	3		2		
P2	3		2	2	2
P4	2	2	2	2	2
P5	3	3	2	2	4
P6	3	3	2		
P9	2				