



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Internet and Web Design							
Course Code		ENF110		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	99 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of the course is to have knowledge about the basic principles of web design. In addition, web page design using CSS and HTML is done.							
Course Content		The Internet is the result of a technology that has emerged as a result of ever-increasing "storing / sharing and accessing it easily" requests. With the help of this technology, people can access information in many areas easily, cheaply, quickly and safely. As a result of our course, our students will use the internet more effectively and efficiently. They will also gain web design skills with HTML codes that will create text, graphics, sounds and hypertext links.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Individual Study					
Name of Lecturer(s)		Ins. Mehmet SEN, Ins. Özgür SARI							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Uğur Gelişken-Web Tasarımı ve Web Programlama
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Week	Weekly Detailed Course Contents	
1	Theoretical	Presentation: Key Features in CSS
2	Theoretical	Ways to Add CSS to Web Pages
3	Theoretical	Listing Labels in HTML
4	Theoretical	Introduction to Web Design and Basic Concepts
5	Theoretical	Pseudo Class and Elements in CSS
6	Theoretical	Line and Block Level Elements
7	Theoretical	Presentation: CSS Selectors
8	Theoretical	HTML & CSS Application-1
9	Intermediate Exam	Intermediate Exam
10	Theoretical	Dreamweaver
11	Theoretical	Using Tables in HTML and Formatting Tables with CSS
12	Theoretical	Convert PSD Interface to Web Page - 1.Party
13	Theoretical	Convert PSD Interface to Web Page - 2.Party
14	Theoretical	Convert PSD Interface to Web Page - 3.Party
15	Theoretical	HTML & CSS Application-2
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Assignment	1	10	1	11



Individual Work	4	4	2	24
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				99
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Has the necessary theoretical knowledge in the field of Internet and Web design.
2	Internet and Web design dominates the usage areas and forms
3	It can easily reach the right sources of information to solve the problems it faces.
4	Uses the necessary technologies for web design and internet usage.
5	It fulfills the responsibilities of individual work and team work.
6	Internet, Web Design presents its feelings, thoughts and projects in a visual, written and verbal way to others

Programme Outcomes (Public Relations and Publicity)

1	To gain the skills of interdisciplinary group work
2	To acquire the abilities of understanding and expressing yourself.
3	To acquire ability of Project design, execution and evaluation in terms strategic communication.
4	To obey the ethic rules in applications of public relations and to gain social responsibility awareness.
5	To improve written and oral communication skills.
6	To help understand the global and social effects of communication occupation.
7	To get information about current events and analyze them within the scope of communication occupation.
8	To benefit from new media and communication technologies.
9	To provide the ability for analyzing different communication systems with an integrated approach.
10	To be aware of his own qualification in the studies of public relations and advertising.
11	To gain the basic occupational knowledge related to the public relation management.
12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L4
P1	5	5	5
P2	5	5	5
P3	5	5	5
P4	5	5	5
P5	5	5	5
P6	5	4	5
P7	5	4	5
P8	5	4	5
P9	5	5	5
P10	5	5	5
P11	5	5	5

