



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Cloth History							
Course Code		MOT156		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To provide critical analysis of the sociological and cultural movements in historical fashion with an understanding of the importance and use of historical research in design practice							
Course Content		In this course, basic terminology and forms of historic dresses will be explained from primitive cultures to the beginning of 20th century with an understanding of the importance and use of historical research in design practice.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Case Study					
Name of Lecturer(s)		Ins. Mesude Serpil ALTUN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Course books, visual and written resources, internet, visual arts
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Week	Weekly Detailed Course Contents	
1	Theoretical	Examining the history of natural and artificial fiber
2	Theoretical	Examining the historical developments on woven, knitted, nonwoven, printed, and dyed fabrics
3	Theoretical	The history of dress in different civilizations, first age
4	Theoretical	The history of dress in different civilizations, first age
5	Theoretical	The history of dress in different civilizations, Medieval age
6	Theoretical	The history of dress in different civilizations, Medieval age
7	Theoretical	The history of dress in different civilizations, new age
8	Theoretical	The history of dress in different civilizations, new age
9	Theoretical	The history of dress in different civilizations, modern age
10	Theoretical	The history of dress in different civilizations, modern age
11	Theoretical	Examining the dress-making geographically as well as the variations on dress-making depending on seasonal changes.
12	Theoretical	Examining the dress-making in terms of culture, religion, ethnicity, and folklore comparatively
13	Theoretical	Turkish clothing history, Seljukian Era
14	Theoretical	Turkish clothing history, Ottoman Era

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	will be able to analyze the historical developments on natural and artificial fiber.
2	will be able to analyze the historical developments on woven, knitted, nonwoven, printed, and dyed fabrics
3	will be able to evaluate historical dresses with the different social, critical, political and historical approaches
4	will be able to evaluate chronically Turkish clothing history.



5	will be able to evaluate chronically Turkish clothing history.
6	will be able to evaluate chronically Turkish clothing history.

Programme Outcomes (Public Relations and Publicity)

1	To gain the skills of interdisciplinary group work
2	To acquire the abilities of understanding and expressing yourself.
3	To acquire ability of Project design, execution and evaluation in terms strategic communication.
4	To obey the ethic rules in applications of public relations and to gain social responsibility awareness.
5	To improve written and oral communication skills.
6	To help understand the global and social effects of communication occupation.
7	To get information about current events and analyze them within the scope of communication occupation.
8	To benefit from new media and communication technologies.
9	To provide the ability for analyzing different communication systems with an integrated approach.
10	To be aware of his own qualification in the studies of public relations and advertising.
11	To gain the basic occupational knowledge related to the public relation management.
12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L3	L5
P1	5	5	5
P2	5	5	5
P3	5	5	5
P4	5	5	5
P5	5	4	5
P6	5	4	5
P7	5	4	5
P8		4	5
P9		4	5
P10		4	5
P11		4	5

