



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

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|--|---|---|------------|--|---|----------------------------------|---|------------|---|
| Course Title | | Turkish Language II | | | | | | | |
| Course Code | | TD104 | | Course Level | | Short Cycle (Associate's Degree) | | | |
| ECTS Credit | 2 | Workload | 50 (Hours) | Theory | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | | This course aims to teach students the basic skills of understading and expression, allow reading and analysis of texts, teach the methods of preparing projects and useful methods of preparing essays and presentations and also to allow the students to acquire the ability to correctly use Turkish in terms of language- thought in written and verbal expressions. | | | | | | | |
| Course Content | | Types and features of written and verbal expressions, presentations of their samples, problems with expression and sentence structure in Turkish. | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation), Individual Study | | | | | |
| Name of Lecturer(s) | | | | | | | | | |

Prerequisites & Co-requisites

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|-------------------|-------|
| Co-requisite | TD103 |
| Equivalent Course | TD102 |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|-------------------|----------|----------------|
| Final Examination | 1 | 100 |

Recommended or Required Reading

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| 1 | Prof. Dr. Güler Gülsevin, Doç. Dr. Erdoğan Boz, Türk Dili ve Kompozisyon I-II , Tablet Yayınları, Konya 2006. |
| 2 | Süer Eker, Çağdaş Türk Dili, Grafiker Yayınları, İstanbul, 2006 |
| 3 | Prof. Dr. Muharrem Ergin, Türk Dil Bilgisi, Bayrak Yayınları, İstanbul, 2006 |
| 4 | Yazım Kılavuzu TDK Yayınları, Ankara 2008. |

| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|--|
| 1 | Theoretical | Diction communication, communication items and types, elements preventing communication, basic concepts and terms related to speech. |
| 2 | Theoretical | Physical elements and practical studies that enable voice to be formed |
| 3 | Theoretical | Breathing training and breath control, practical exercises. Emphasis, intonation, stop, intersection, melody. |
| 4 | Theoretical | Psychological, psychological, social and cultural elements and practical studies that enable voice to be formed |
| 5 | Practice | Features that need to be found in the speaker. Other concepts related to speech. Use of the body in conversation, nonverbal communication. Look, eye contact, face expression. |
| 6 | Theoretical | Use of the body in conversation, nonverbal communication and applied studies. Touch, walk, interpersonal distance. |
| 7 | Theoretical | Use of the body in conversation, nonverbal communication and applied studies. Impression, persuasion. |
| 8 | Theoretical | Speak unprepared. Applied studies. In the phone, in the community, in the first encounter. |
| 9 | Theoretical | Speak unprepared. Applied studies. Magazines, newspapers, short films, advertisements, etc. expressing personal feelings and thoughts on it. |



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| 10 | Theoretical | Speak unprepared. Applied studies. Appropriate speech applications will be made to the faculty or the contents of the sections. For example, patientdoctor relationship in the medical faculty, worker engineer-based applications in engineering will be processed. |
| 11 | Theoretical | Prepared talk. Applied studies. Impromptu Speech Practices (photos, cartoons, posters, advertisements, posters, etc.) - telling personal feelings and thoughts on the move. |
| 12 | Theoretical | Prepared Speaking Practices (Speech, Declaim, Speaking Before the Community, Debate) |
| 13 | Theoretical | Prepared talk. Applied studies. (Open Session, Forum, Panel) |
| 14 | Theoretical | Prepared talk. Applied studies. (SymposiumColloquium.) |
| 15 | Theoretical | Final exam |

Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 0 | 2 | 28 |
| Assignment | 1 | 6 | 1 | 7 |
| Individual Work | 2 | 2 | 2 | 8 |
| Final Examination | 1 | 6 | 1 | 7 |
| Total Workload (Hours) | | | | 50 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 2 |

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

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| 1 | To be able to obtain general information about essays and skills of planning to be used in essay writing |
| 2 | To be able to use words and word groups in an effective way in written and verbal expressions |
| 3 | To be able to understand the importance of correct word order in Turkish |
| 4 | To be able to apply problem-solving methods to chosen sentences and pieces from works of literature and books |
| 5 | To be able to learn the defining characteristics of literature and distinguish the similarities and differences of these types |
| 6 | To gain the ability to use Turkish as a tool for written and verbal expressions |
| 7 | To learn that Turkish is one of the world's important languages and examples of important literary works in this language |
| 8 | To allow active participation in their educational period by giving responsibility |

Programme Outcomes (Public Relations and Publicity)

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|----|--|
| 1 | To gain the skills of interdisciplinary group work |
| 2 | To acquire the abilities of understanding and expressing yourself. |
| 3 | To acquire ability of Project design, execution and evaluation in terms strategic communication. |
| 4 | To obey the ethic rules in applications of public relations and to gain social responsibility awareness. |
| 5 | To improve written and oral communication skills. |
| 6 | To help understand the global and social effects of communication occupation. |
| 7 | To get information about current events and analyze them within the scope of communication occupation. |
| 8 | To benefit from new media and communication technologies. |
| 9 | To provide the ability for analyzing different communication systems with an integrated approach. |
| 10 | To be aware of his own qualification in the studies of public relations and advertising. |
| 11 | To gain the basic occupational knowlegde related to the public relation management. |
| 12 | Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences. |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L3 |
|----|----|----|
| P1 | 5 | 5 |
| P2 | 5 | 5 |
| P3 | 5 | 5 |



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|-----|---|---|
| P4 | 5 | 5 |
| P5 | 5 | 5 |
| P6 | 5 | 5 |
| P7 | 5 | 5 |
| P8 | 4 | 5 |
| P9 | 4 | 5 |
| P10 | 4 | 5 |
| P11 | 4 | 5 |

