



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Reporting Techniques							
Course Code		HİT102		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	96 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		With this course, students will be taught news writing and techniques							
Course Content		News gathering and news writing techniques which promote and how to create and how to write and give information for submitting and students access to print and electronic news sources, quoting sources to develop their skills and interview techniques and practical issues.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Case Study, Project Based Study					
Name of Lecturer(s)		Ins. Esin ÇINAR							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Haber Yazma Teknikleri (Haberci Adayının El Kitabı), Atilla Girgin İnkılap Kitabevi.
2	Haberciliğin Temel Kuralları ve Röportaj Teknikleri, Ali Kaptan, Seçkin Kitabevi, 2008.

Week	Weekly Detailed Course Contents	
1	Theoretical	News watching and researching the elements of the news
2	Theoretical	Interpreting the news that watched to the criters 5W 1W
3	Theoretical	News sources
4	Theoretical	Access to resources
5	Theoretical	News creation and applications
6	Theoretical	Interview preparation and int. techniques
7	Theoretical	Interview and reporting rules, practical
8	Theoretical	Interview entries to the media type
9	Theoretical	Research and news writing, preparation of a series of articles
10	Theoretical	Political news writing, parliamentary correspondent
11	Theoretical	Economy, stock market and currency reporting
12	Theoretical	Sports, art, lifestyle journalism
13	Theoretical	Impression-news writing and applications
14	Theoretical	Terrorism and war journalists and journalism

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	3	56
Seminar	6	2	1	18
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				96
[Total Workload (Hours) / 25*] = ECTS				4

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	• News gathering and writing techniques to introduce
2	• How to create the news, how to write and give information for submitting information
3	• Access to print and electronic news sources, to gain the ability of quoting sources and interview techniques and skills



4	Define the professional terminology of journalism and news production
5	Farklı mecralarda farklı haber türlerini ayırt eder

Programme Outcomes (Public Relations and Publicity)

1	To gain the skills of interdisciplinary group work
2	To acquire the abilities of understanding and expressing yourself.
3	To acquire ability of Project design, execution and evaluation in terms strategic communication.
4	To obey the ethic rules in applications of public relations and to gain social responsibility awareness.
5	To improve written and oral communication skills.
6	To help understand the global and social effects of communication occupation.
7	To get information about current events and analyze them within the scope of communication occupation.
8	To benefit from new media and communication technologies.
9	To provide the ability for analyzing different communication systems with an integrated approach.
10	To be aware of his own qualification in the studies of public relations and advertising.
11	To gain the basic occupational knowledge related to the public relation management.
12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2
P1	4	
P2	5	5
P3	4	5
P4	4	5
P5	4	5
P6	4	5
P7	4	
P8	4	

