



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Organizational Behaviour							
Course Code		HİT154		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	74 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of the course is to examine and analyze the behaviours of individuals working in organization , taking into account variables like the group, the organization and the environment.							
Course Content		Fundamentals of Organizational Behavior, Organizational Behavior Historical Development, Research Methods, Individual and Personality in organizations, Attitudes and Job Skills and Biographical Characteristics of Individual Differences in Learning, Organizational Culture, Organizations and Processes Group, Working Group Techniques and Participatory Management in Organizations, Organizations Theories of motivation, Organizational Leadership and Theory, Organizational Conflict, and Stress Management, Organizational Environment and Technology, Organizational Change, Development, Team Work, Power and Politics, Ethics in Organizations, Management, and Control.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)		İns. Elçin BAŞOL							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Prof.Dr. Erdal Tekarslan, Prof.Dr.Tanıl Kılınç, Prof.Dr.Hüner Şencan, Prof.Dr.A.Can Baysal, Davranışın Sosyal Psikolojisi. İ.Ü. İşletme Fakültesi Yayınları, No:278, İstanbul, 2000.
2	Prof.Dr.Erol Eren, Örgütsel Davranış ve Yönetim Psikolojisi. Beta Basım Yayım Dağıtım A.Ş. İstanbul, 2000.

Week	Weekly Detailed Course Contents	
1	Theoretical	Scientific fundamentals of Organizational Behavior
2	Theoretical	Scientific fundamentals of Organizational Behavior
3	Theoretical	Attitudes and Job Satisfaction
4	Theoretical	Skills and Learning
5	Theoretical	The Organizational Culture
6	Theoretical	Groups and team work in organizations
7	Theoretical	Conflict in Organizations
8	Theoretical	Leadership in Organizations
9	Theoretical	Organizational Change
10	Theoretical	Stress and Stress Management in organizations
11	Theoretical	Organizational Commitment
12	Theoretical	Power and Politics in organizations
13	Theoretical	Ethics in Organizations and management
14	Theoretical	Case Studies

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Assignment	5	2	0	10
Quiz	1	10	1	11



Final Examination	1	10	1	11
Total Workload (Hours)				74
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Recognition and corporate identity implications of inter-organizational learning behavior.
2	In terms of corporate image to conduct an idea how corporate culture and corporate behaviour should be.
3	Cognitive and social learning theories
4	Will be able to discuss the basic purpose and scientific basis of organizational behavior.
5	Will be able to analyze group management and group formation within the organization.

### Programme Outcomes (Public Relations and Publicity)

1	To gain the skills of interdisciplinary group work
2	To acquire the abilities of understanding and expressing yourself.
3	To acquire ability of Project design, execution and evaluation in terms strategic communication.
4	To obey the ethic rules in applications of public relations and to gain social responsibility awareness.
5	To improve written and oral communication skills.
6	To help understand the global and social effects of communication occupation.
7	To get information about current events and analyze them within the scope of communication occupation.
8	To benefit from new media and communication technologies.
9	To provide the ability for analyzing different communication systems with an integrated approach.
10	To be aware of his own qualification in the studies of public relations and advertising.
11	To gain the basic occupational knowledge related to the public relation management.
12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L4
P1	5	4	5
P2	5	5	5
P3	5	4	5
P4	5	4	5
P5	5	4	5
P6	5	5	5
P7	5	5	5
P8	5	4	5
P9	5	4	5
P10	5	4	4
P11	5	4	4

