



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Information Management							
Course Code		HİT258		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The purpose of this course is a working branch of a business person working at work, or being a member of a profession (Industrial Psychology), and working in a specific organization or being a member of an organization (organizational psychology) to inform about the situations lived for.							
Course Content		Personnel Psychology: business analysis in order to ensure harmony between the work environment conditions, the choice of Manpower, Personnel training and psychological aspects of performance appraisal processes, Work Environment and Individual Results: physical, social, and environmental conditions and internal conditions on hours of work, on the job distress, job stress, job dissatisfaction, aggression and so on., Industrial Relations, Psychology; union participation, Trust and Loyalty Affecting Consumer Motivation and Attitudes Role of Collective Bargaining Process: Individual Skills and Personality Traits of communication and interaction.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Case Study, Project Based Study					
Name of Lecturer(s)		Ins. Nupel AZİZOĞLU PALABIYIK							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Bilgin,L.(1994) Endüstri ve Örgüt Psikolojisi Ders Notları. Eskişehir.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Work Psychology and scope of interest
2	Theoretical	Introduction to Psychology Staff
3	Theoretical	Job analysis
4	Theoretical	Personnel Selection
5	Theoretical	Employee Training and Development
6	Theoretical	Performans Değerleme
7	Theoretical	Introduction to Organizational Psychology, Organizational attitudes and behaviors
8	Theoretical	Motivation to work
9	Theoretical	Information Management
10	Theoretical	Work Environment
11	Theoretical	Physical, social and Conditions Related to Employee Time Adaptation
12	Theoretical	Job design
13	Theoretical	Psychology of Unemployment and Retirement
14	Theoretical	Case studies

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	3	1	4
Final Examination	1	3	1	4
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	Evaluate the performance of personnel
2	Psychology of Industrial Relations
3	Will be able to analyze the personnel selection methods in accordance with the nature of the work
4	Will be able to determine the appropriate staff training tour by comparing the existing personnel qualifications and job characteristics.
5	Will be able to explain the methods of analyzing workplace conditions and providing personnel

Programme Outcomes (Public Relations and Publicity)

1	To gain the skills of interdisciplinary group work
2	To acquire the abilities of understanding and expressing yourself.
3	To acquire ability of Project design, execution and evaluation in terms strategic communication.
4	To obey the ethic rules in applications of public relations and to gain social responsibility awareness.
5	To improve written and oral communication skills.
6	To help understand the global and social effects of communication occupation.
7	To get information about current events and analyze them within the scope of communication occupation.
8	To benefit from new media and communication technologies.
9	To provide the ability for analyzing different communication systems with an integrated approach.
10	To be aware of his own qualification in the studies of public relations and advertising.
11	To gain the basic occupational knowledge related to the public relation management.
12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1					4
P2				5	4
P3				5	4
P4	4			5	4
P5	4	5	4	5	5
P6	4	5	4	5	4
P7	4	5	4	5	4
P8	4	5	4	5	4
P9	4	5	4		4

