



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Financial Management							
Course Code		BSS221		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	76 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To emphasize the importance of financial management for businesses, to make students aware of how to analyze the financial statements by using ratio analysis, use financial techniques when deciding in short term and long term investments, forming optimal capital structure							
Course Content		To emhasize the importance of financial management for businesses, to show how to make use of financial statements with the help of applications							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)		İns. İsmnaz ÖZCAN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Meslek Yüksek Okulları İçin İşletmelerde Finansal Yönetim, Ali Ceylan ve Turhan Korkmaz
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Week	Weekly Detailed Course Contents	
1	Theoretical	Definition of finance, importance of finance for businesses
2	Theoretical	Financial management and other disciplines
3	Theoretical	Ratio analysis technique
4	Theoretical	Fund flow analysis
5	Theoretical	Comparative table analysis technique Static and dynamic analysis
6	Theoretical	Financial planning
7	Intermediate Exam	Midterm
8	Theoretical	Normal financial plans and Extraordinary financial plans
9	Theoretical	Investment policies on working capital
10	Theoretical	Financing of working capital
11	Theoretical	Cash management
12	Theoretical	Credit marketing policy
13	Theoretical	Short and long term funding sources
14	Theoretical	Cost of fund resources

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Reading	14	1	1	28
Midterm Examination	1	2	1	3
Final Examination	1	2	1	3
Total Workload (Hours)				76
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Understanding the main concepts of finance
2	Understanding the ratios used in analyzing the main financial statements



3	Understanding the methods used in finding the optimal sources, deciding in short and long term investments for businesses
4	To be able to analyze the working capital of companies
5	To be able to account for the factors affecting profit distribution decisions

Programme Outcomes (Foreign Trade)

1	To describe the basic concepts of economics, business law, labor and social security law, business, accounting and foreign trade.
2	To know the terms of delivery and payment in foreign trade; to regulate documents used in foreign trade transactions.
3	To understand Turkish foreign exchange regulations, to prepare documents used in these processes, and to make business correspondence.
4	To have a knowledge of Turkish customs legislation, and organize related documents
5	To know Turkish foreign trade legislation, main concepts regarding to logistics, international transporting rules and preparing necessary documents, performing e-trade transactions.
6	Making foreign trade transactions with computer and utilize from a foreign language in foreign trade transactions.
7	To be aware of Business Law, Job Security, environmental protection and quality concepts.
8	To understand and analyze the methods of financing foreign trade, and to know the foreign trade transactions in free zones.
9	To know the international marketing strategies, to recognize the risks of international trade, to analyze international monetary relations and capital markets.
10	To understand the importance of quality and standardization in foreign trade, and to know insurance operations and tax practices in foreign trade.
11	Accounting the transactions as to foreign trade and foreign exchange.
12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3
P1	3	2	2
P2	1		
P3	1		
P11	3	3	3

