



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Research Methods and Techniques							
Course Code		DTS255		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		This derste student; gain proficiency in research intended.							
Course Content		Research, preparation and submission.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration					
Name of Lecturer(s)		Ins. Mehmet DUYAR							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Sosyal Bilimlerde Araştırma Yöntem ve Teknikleri, Aysel Aziz, Noben Yayın, Ankara, 2008.
2	Bilimsel Araştırma Yöntemleri, Özcan Akgün, Nobel Yayın Ankara, 2009.
3	Araştırma Yöntem ve Teknikleri, Rauf Arıkan, Nobel Yayın, Ankara, 2011.

Week	Weekly Detailed Course Contents	
1	Theoretical	Concepts related to science and science, History of Science
2	Theoretical	Selection of Scientific Research Process research, determining the boundaries of research
3	Theoretical	Scanning of resources, hypothesis and strategy development, Determination of Research Strategy
4	Theoretical	Research and Sampling, Definition of the main mass, Environmental Sampling, Sampling Method
5	Theoretical	Data, Data Resources, Primary and Secondary Data
6	Theoretical	Questionnaire, Interview and Observation Techniques
7	Theoretical	Preparation of Quantitative Research Methods Data Analysis, Testing and Measurement Error, Data Preparation Process
8	Theoretical	Qualitative Research Methods, The Logic of Qualitative Research
9	Theoretical	Methods used in qualitative research, Trail Work, Stakeholder Analysis, Case Method
10	Theoretical	Preparation of Research Reports, ion of Research Content, Using the writing style should be
11	Theoretical	Format and Scope of Research Reports, Research Report Writing Rules
12	Theoretical	Research Ethics, Scientific Ethics
13	Theoretical	Statistical Applications in the Preparation of Research Reports
14	Theoretical	General evaluation

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Assignment	1	10	1	11
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	research
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2	Preparing a Research Report
4	Making Resource Research
6	Evaluation of Research Results
8	Conversion of Research Results to Report

**Programme Outcomes (Foreign Trade)**

1	To describe the basic concepts of economics, business law, labor and social security law, business, accounting and foreign trade.
2	To know the terms of delivery and payment in foreign trade; to regulate documents used in foreign trade transactions.
3	To understand Turkish foreign exchange regulations, to prepare documents used in these processes, and to make business correspondence.
4	To have a knowledge of Turkish customs legislation, and organize related documents
5	To know Turkish foreign trade legislation, main concepts regarding to logistics, international transporting rules and preparing necessary documents, performing e-trade transactions.
6	Making foreign trade transactions with computer and utilize from a foreign language in foreign trade transactions.
7	To be aware of Business Law, Job Security, environmental protection and quality concepts.
8	To understand and analyze the methods of financing foreign trade, and to know the foreign trade transactions in free zones.
9	To know the international marketing strategies, to recognize the risks of international trade, to analyze international monetary relations and capital markets.
10	To understand the importance of quality and standardization in foreign trade, and to know insurance operations and tax practices in foreign trade.
11	Accounting the transactions as to foreign trade and foreign exchange.
12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L2	L8
P8	1	1	1

