



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Standardization in Foreign Trade							
Course Code		DTS261		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	74 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		In this course the student will be able to differentiate and operations organizations on standardization in foreign trade.							
Course Content		The basic concepts of standardization, standardization organizations on standardization in foreign trade practices to be.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Diş Ticarete Standardizasyon Rejimi ve Yönetmeliği, İsmet Sayiner, Seçkin Yayıncılık, Ankara, 2009.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Basic Concepts of standardization
2	Theoretical	Objectives and Principles of standardization
3	Theoretical	The benefits of standardization
4	Theoretical	Standardization Types
5	Theoretical	Standardization Types
6	Theoretical	National Standardisation Bodies
7	Theoretical	Tse Certification Activities
8	Theoretical	Tse Certification Activities
9	Theoretical	Exports to the objectives and principles of standardization
10	Theoretical	Exports Standardization Practices
11	Theoretical	Exports Standardization Practices
12	Theoretical	Control of the documentation on the standard used in exports
13	Theoretical	Regulations on the Supervision of exports Standard
14	Theoretical	Regulations on the Supervision of exports Standard

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Assignment	5	2	0	10
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				74
[Total Workload (Hours) / 25*] = ECTS				3

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	to analyze the basic concepts of standardization
2	to distinguish between relevant organizations of standardization
3	grasp of standardization in foreign trade practices
4	To learn standardization documents in foreign trade



5	To have knowledge about Turkish standards
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**Programme Outcomes (Foreign Trade)**

1	To describe the basic concepts of economics, business law, labor and social security law, business, accounting and foreign trade.
2	To know the terms of delivery and payment in foreign trade; to regulate documents used in foreign trade transactions.
3	To understand Turkish foreign exchange regulations, to prepare documents used in these processes, and to make business correspondence.
4	To have a knowledge of Turkish customs legislation, and organize related documents
5	To know Turkish foreign trade legislation, main concepts regarding to logistics, international transporting rules and preparing necessary documents, performing e-trade transactions.
6	Making foreign trade transactions with computer and utilize from a foreign language in foreign trade transactions.
7	To be aware of Business Law, Job Security, environmental protection and quality concepts.
8	To understand and analyze the methods of financing foreign trade, and to know the foreign trade transactions in free zones.
9	To know the international marketing strategies, to recognize the risks of international trade, to analyze international monetary relations and capital markets.
10	To understand the importance of quality and standardization in foreign trade, and to know insurance operations and tax practices in foreign trade.
11	Accounting the transactions as to foreign trade and foreign exchange.
12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L2	L3	L4	L5
P1					1
P2	1	1	1		
P3	1	2	1		
P4	1	1	1		
P5	1	1	1		
P6	1	1	1		
P10	5	5	5	5	5

