



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Crisis Management							
Course Code		HİT251		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		In economic and social crisis environments, how organizations can manage the crisis and the crisis in how to obtain information about how to save from it.							
Course Content		What is the emergence of a crisis and how to give basic concepts and tools, as a system, how the crisis from taking over properties of an action plan be formed to examine the functions.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Case Study					
Name of Lecturer(s)		Ins. Nupel AZİZOĞLU							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Kriz Yönetimi, Richard Luecke, İstanbul, 2005
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Week	Weekly Detailed Course Contents	
1	Theoretical	The basic concepts related to the crisis
2	Theoretical	The characteristics of the crisis
3	Theoretical	The sources of crisis
4	Theoretical	The process and results of the crisis
5	Theoretical	Management and stages of the crisis period
6	Theoretical	Post-crisis management
7	Theoretical	In the crisis environment stress management
8	Theoretical	8 The crisis control
9	Theoretical	Measures against social crises
10	Theoretical	Measures against the economic crisis
11	Theoretical	In crisis management logical framework
12	Theoretical	In crisis management logical framework
13	Theoretical	Public relations in crisis management
14	Theoretical	Public relations in crisis management

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	3	1	4
Final Examination	1	3	1	4
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Know the basic concepts of crisis management
2	Knows what the sources of the crisis may be
3	• now the processes of the formation and development of the crisis
4	Show a proactive approach to the crisis



5	Knows the public relations practices in times of crisis
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Programme Outcomes (Foreign Trade)

1	To describe the basic concepts of economics, business law, labor and social security law, business, accounting and foreign trade.
2	To know the terms of delivery and payment in foreign trade; to regulate documents used in foreign trade transactions.
3	To understand Turkish foreign exchange regulations, to prepare documents used in these processes, and to make business correspondence.
4	To have a knowledge of Turkish customs legislation, and organize related documents
5	To know Turkish foreign trade legislation, main concepts regarding to logistics, international transporting rules and preparing necessary documents, performing e-trade transactions.
6	Making foreign trade transactions with computer and utilize from a foreign language in foreign trade transactions.
7	To be aware of Business Law, Job Security, environmental protection and quality concepts.
8	To understand and analyze the methods of financing foreign trade, and to know the foreign trade transactions in free zones.
9	To know the international marketing strategies, to recognize the risks of international trade, to analyze international monetary relations and capital markets.
10	To understand the importance of quality and standardization in foreign trade, and to know insurance operations and tax practices in foreign trade.
11	Accounting the transactions as to foreign trade and foreign exchange.
12	Ability to use the methods and techniques of career planning and discussing the effects of character traits on career preferences.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4
P7	2	1	1	1

