



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Ethic at Tourism Businesses							
Course Code		TRZM152		Couese Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		It is aimed to gain qualifications related to job ethics at hospitality industry.							
Course Content		Ethic and Morality, Ethical System, Corruption at work, Ethic Codes in tourism							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Turizmde Etik - Prof. Dr. Meryem AKOĞLAN KOZAK - Yard. Doç. Dr. Hatice GÜÇLÜ NERGİZ
2	Etik Kodları ve Turizm - Yard. Doç. Dr. Burak Murat DEMİRÇİVİ - Prof. Dr. Mehmet YEŞİLTAŞ

Week	Weekly Detailed Course Contents	
1	Theoretical	Investigating ethic and morality
2	Theoretical	Investigating ethic and morality
3	Theoretical	Investigating ethical systems
4	Theoretical	Investigating ethical systems Investigating factors effecting morality
5	Theoretical	Investigating factors effecting morality
6	Theoretical	Historical development of morality
7	Theoretical	Types of ethic
8	Intermediate Exam	Mid term exam
9	Theoretical	Job ethic
10	Theoretical	Job ethic
11	Theoretical	Corruption at work
12	Theoretical	Unethical behaviors and their results at work
13	Theoretical	Unethical behaviors in tourism
14	Theoretical	Ethic Codes in Tourism
15	Theoretical	Social responsibility

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Consolidating ethic and morality
2	Observing job ethic principles
3	Comprehend the similarity and difference between ethics and morality
4	To be able to understand the historical process of ethics and morality



5	To comprehend ethical codes in tourism
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Programme Outcomes (*Tourism and Hotel Management*)

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11	

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P1	5

