

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Professional Foreign La	iguage II					
Course Code	TRZM208	Couse Leve	əl	Short Cycle (As	sociate's	Degree)	
ECTS Credit 2	Workload 50 (Hour	s) Theory	2	Practice	0	Laboratory	0
Objectives of the Course This course aims at teaching English terms, conversations, reading and writing skills about tourism sector, especially travel and accommodation areas.							
Course Content	Type of destinations, tou for travellers	rist attractions,	activities, t	pes of transport,	describin	g a city, recommen	dations
Work Placement	N/A						
Planned Learning Activities	and Teaching Methods	Explanation	(Presenta	tion), Individual S	Study		
Name of Lecturer(s)	Ins. Nursel ÖZEN						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)	
Midterm Examination	1	40	
Final Examination	1	70	

Recommended or Required Reading

1 Career Paths: Tourism

Week	Weekly Detailed Co	urse Contents	
1	Theoretical	Cultural Differences	
2	Theoretical	Travel Packages	
3	Theoretical	Giving Directions	
4	Theoretical	Airport Transfer	
5	Theoretical	International Travel	
6	Theoretical	Emergency	
7	Theoretical	Communicating by Email	
8	Theoretical	Taking Reservations	
9	Theoretical	Difficult Customers	
10	Theoretical	Local Attractions	
11	Theoretical	On a Tour	
12	Theoretical	Job Advertisements	
13	Theoretical	Curriculum Vitae	
14	Theoretical	Getting a Job	
15	Theoretical	Glossary and Term Revision	

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	5	0	2	10
Individual Work	5	0	2	10
Midterm Examination	1	0	1	1
Final Examination	1	0	1	1
		T	otal Workload (Hours)	50
[Total Workload (Hours) / 25*] = ECTS 2				
*25 hour workload is accepted as 1 FCTS				

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

- Students are able to talk about tourist destinations in basic sentences.
- Students are able to list tourist attractions in a city or country.



1 2

3	Students are able to take reservations.
4	Students are able to write short descriptions of cities for tourists.
5	Students are able to give recommendations for travellers.
6	Students are able to use business skills such as writing a CV, reading job advertisements, and writing emails.

Programme Outcomes (Tourism and Hotel Management)

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Contribution of Learning Outcomes to Programme Outcomes	1:Very Low, 2:Low	w, 3:Medium, 4:High, 5:Very High
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