AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Alternative Tourism Types								
Course Code	TRZM238		Couse Level	Short Cycle (Associate's Degree)					
ECTS Credit	2	Workload	50 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	It is aimed to gain qualifications related to components of alternative tourism such as rural tourism, eco tourism, responsible tourism.								
Course Content	Publiciting types of alternative tourism, defining types of alternative tourism in Turkey and revealing their importance								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Demonstration								
Name of Lecturer(s)	Ins. Nurcan YILMAZ								

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading	
1	Alternatif Turizm - Yard. Doç. Dr. Aslı ALBAYRAK
2	Turizmde Alternatif Ekolojik Turizm Doğa Turizmi Kırsal Turizm Yayla Turizmi - Hikmet HABERAL

Week	Weekly Detailed Course Contents	
1	Theoretical	Definition, aim and scope of alternative tourism
2	Theoretical	Types of alternative tourism
3	Theoretical	Developing areas of alterative tourism
4	Theoretical	Diversification of tourism product
5	Theoretical	Sport tourism
6	Theoretical	Religious tourism
7	Theoretical	Cultural tourism
8	Theoretical	Sustainable Tourism
9	Theoretical	Nature tourism
10	Theoretical	Health tourism
11	Theoretical	Thermal tourism
12	Theoretical	Project presentation
13	Theoretical	Project presentation
14	Theoretical	Project presentation
15	Theoretical	Project presentation
16	Final Exam	Final Exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
			Total Workload (Hours)	50
			[Total Workload (Hours) / 25*] = **ECTS**	2
**25 hour workload is accepted as 1 ECTS*				

Learning Outcomes	
1	Interpreting alternative tourism and developing areas
2	Explaining definition, aim, scope and types of alternative tourism

3	Interpreting diversification methods of tourism product in terms of tourism in Turkey
4	To understand the factors affecting decoration
5	Turkey and the world to learn the types of tourism

Programme Outcomes *(Tourism and Hotel Management)*	
1	
2	
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11	

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1
P1	5