



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

|  |   |   |                      |  |   |                                  |   |            |   |
|--|---|---|----------------------|--|---|----------------------------------|---|------------|---|
| Course Title                                     |   | Health Communication  |                      |  |   |                                  |   |            |   |
| Course Code                                      |   | AMH103  |                      | Course Level   |   | Short Cycle (Associate's Degree) |   |            |   |
| ECTS Credit                                      | 4 | Workload  | 100 ( <i>Hours</i> ) | Theory   | 2 | Practice                         | 0 | Laboratory | 0 |
| Objectives of the Course                         |   | Aim of this course is to acquire skills and competencies about written, verbal, non-verbal, formal, informal communication between the organization and outside of the organization |                      |  |   |                                  |   |            |   |
| Course Content                                   |   | To communicate individually, To communicate organizational  |                      |  |   |                                  |   |            |   |
| Work Placement                                   |   | N/A   |                      |  |   |                                  |   |            |   |
| Planned Learning Activities and Teaching Methods |   |   |                      | Explanation (Presentation), Discussion, Case Study, Individual Study |   |                                  |   |            |   |
| Name of Lecturer(s)                              |   |   |                      |  |   |                                  |   |            |   |

### Assessment Methods and Criteria

| Method              | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1        | 40             |
| Final Examination   | 1        | 70             |

### Recommended or Required Reading

|   |   |
|---|---|
| 1 | Üstün, B., Akgün, E., Partlak, N. "Hemşirelikte İletişim Becerileri Öğretimi", Okullar Yayınevi, 975-98185-0-7, (2005) Düzelt Sil |
| 2 | Hemşire Hasta İlişkisi ve İletişim ( AYŞE ÖZCAN), Sistem Ofset Matbaacılık, 2006, Ankara  |

| Week | Weekly Detailed Course Contents |                                     |
|------|---------------------------------|-------------------------------------|
| 1    | Theoretical                     | The basic concepts of communication |
| 2    | Theoretical                     | Communication levels and types      |
| 3    | Theoretical                     | Models of Communication             |
| 4    | Theoretical                     | Establish verbal communication      |
| 5    | Theoretical                     | Establish written communication     |
| 6    | Theoretical                     | Establish non-verbal communication  |
| 7    | Theoretical                     | To communicate formally             |
| 8    | Theoretical                     | To communicate informally           |
| 9    | Intermediate Exam               | Midterm                             |
| 10   | Theoretical                     | Communication and Perception        |
| 11   | Theoretical                     | Communication technologies          |
| 12   | Theoretical                     | Means of mass communication         |
| 13   | Theoretical                     | Communication and community         |
| 14   | Theoretical                     | Communication and community         |
| 15   | Theoretical                     | Communication with patients         |
| 16   | Final Exam                      | Final Exam                          |
| 17   | Final Exam                      | Final Exam                          |

### Workload Calculation

| Activity                              | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory                      | 14       | 0           | 2        | 28             |
| Assignment                            | 6        | 8           | 0        | 48             |
| Midterm Examination                   | 1        | 11          | 1        | 12             |
| Final Examination                     | 1        | 11          | 1        | 12             |
| Total Workload (Hours)                |          |             |          | 100            |
| [Total Workload (Hours) / 25*] = ECTS |          |             |          | 4              |

\*25 hour workload is accepted as 1 ECTS



**Learning Outcomes**

|   |  |
|---|--|
| 1 | Identify the types of communication and differences                                  |
| 2 | Follow current developments related to new communication technologies                |
| 3 | Defines a basic level of new communication tools                                     |
| 4 | Develop self-communicating with patients   |
| 5 | Provides positive contribution to the success of basic communication skills training |

**Programme Outcomes (Operating Room Services)**

|    |  |
|----|--|
| 1  | DIFFERENCE BETWEEN ANATOMIC STRUCTURES   |
| 2  | DIFFERENCE BETWEEN HUMAN PHYSIOLOGY  |
| 3  | FIRST AID AND FIRST HELP IN TIMES OF EMERGENCY   |
| 4  | USING UNITY IN ORDER TO PROGRESS   |
| 5  | ESTABLISH COMMUNICATION  |
| 6  | BEING ETHICAL IN WORK  |
| 7  | DIFFERENCES BETWEEN SURGERY SICKNESSES ACCORDING TO THE SYSTEM   |
| 8  | USING UNITY IN ORDER TO PROGRESS   |
| 9  | DIFFERENCES BETWEEN MEDICAL TERMINOLOGY  |
| 10 | USING WELL ESTABLISHED QUALITIES   |
| 11 | UPDATING THE SURGERY UTENSILS AND STAYING SKILLED  |
| 12 | STERILIZATION OF THE SURGICAL EQUIPMENT AND KEEPING THEM FUNCTIONAL  |
| 13 | KEEPING ALIVE AND LOOKING AFTER SURGERY UTENSILS   |
| 14 | WORK ORGANIZATION AND PRODUCTIVE WORK  |
| 15 | SURGERY ROOM SAFETY AND ESTABLISHING A SAFE STERILIZATION ROOM   |
| 16 | MICROBIOLOGY ANALYSIS PRACTISE   |
| 17 | STEPPING STONE FOR STERILIZATION   |
| 18 | LOOKING AT THE HUMAN BODY'S FUNCTION AND MATERIAL  |
| 19 | IN A SURGICAL ENVIRONMENT KEEPING TRACK OF PHYSIOLOGY AND EFFECTIVELY USING THE SURGICAL UTENSILS                  |
| 20 | THE IMPORTANCE OF SUFFICIENT AND BALANCED NUTRITION  |
| 21 | To be able to use modern Turkish language knowledge and language skills.   |
| 22 | To have knowledge about Atatürk's Principles and Revolution History  |
| 23 | To communicate at a basic level in a foreign language  |
| 24 | Knows cancer and its types. Know what needs to be done to prevent cancer.  |
| 25 | To increase student's awareness of gender equality   |
| 26 | Knows radiological imaging methods   |
| 27 | Have information about home accidents  |
| 28 | To know the classification of medical wastes   |
| 29 | Knows collection and disposal of medical waste   |
| 30 | To know family planning methods  |
| 31 | Know the ethical dilemmas  |
| 32 | Knows basic concepts about sexuality and sexual health   |
| 33 | To gain educational and exploratory knowledge about control and protection against infectious diseases             |
| 34 | To be able to use and maintain the right communication skills with patients and relatives                          |
| 35 | To be able to communicate with colleagues, patient and patient relatives at therapeutic level                      |
| 36 | To evaluate the behavior of patients and their relatives   |
| 37 | To be able to explain the concepts related to substance abuse  |
| 38 | To be able to integrate the theoretical foundations and applications of their responsibility for disaster recovery |
| 39 | Ability to gain theoretical knowledge about disaster recovery  |
| 40 | At the end of the course students can establish a connection between health policies and state systems             |
| 41 | Will be able to analyze the health transformation program.   |
| 42 | Knows the anesthetic drugs and anesthesia methods applied to the patient.  |
| 43 | Knows pharmacological agents. know how to apply the drugs according to the indications and contraindications       |
| 44 | DIFFERENTIAL RADIOLOGICAL ANATOMY  |
| 45 | Knows the concepts of quality standards, quality, standardization, standards and accreditation in health.          |
| 46 | To know the rules of ergonomics  |



|    |  |
|----|--|
| 47 | Explain and use the practices related to improving the quality of life.  |
| 48 | Increased social sensitivity levels  |
| 49 | To gain the ability to use personal knowledge, skills and experiences for the benefit of the society as a team |
| 50 | Will be able to apply the basic tasks to use the operating system  |
| 51 | Demonstrate behavior by understanding the information given about health.                                      |
| 52 | Express the importance of rational drug use and points to be considered.                                       |

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

|     | L1 | L2 | L3 | L4 | L5 |
|-----|----|----|----|----|----|
| P34 | 5  | 5  | 5  | 5  | 5  |
| P35 | 5  | 5  | 5  | 5  | 5  |
| P36 | 5  | 3  | 5  | 5  | 5  |

