



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Basic Make-Up							
Course Code		SGH205		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	75 (Hours)	Theory	2	Practice	1	Laboratory	0
Objectives of the Course		In this lesson; aimed to gain knowledge and application skills basic make-up that in the field of hair care and beauty services is a fundamental elements.							
Course Content		Face anatomy, colors and light, make-up application							
Work Placement		Students must have to complete their internship within the required time and properties. The required rules are describes at the Adnan Menderes University, Sultanhisar Vocational School, Student Internship Instructions.							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Case Study, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Instructor's Lecture Notes
2	Kozmetik Makyaj ve Manikür, Ann EATON, Florence OPENSHAW, M.E.B. Çeviri Yayınlar, İstanbul, 2000
3	Cosmetology, Anthony GONZALEZ, Global Media Publishing, Delhi, 2007

Week	Weekly Detailed Course Contents	
1	Theoretical	The anatomy of the head
	Preparation Work	Course material
2	Theoretical	Face shapes
	Preparation Work	Course material
3	Theoretical	Light and colors
	Preparation Work	Course material
4	Theoretical	Basic make-up cosmetic products used in
	Preparation Work	Course material
5	Theoretical	Basic make-up tools and equipment used in
	Preparation Work	Course material
6	Theoretical	Problems encountered in the basic makeup applications and solution of these problems
	Preparation Work	Course material
7	Theoretical	Basic make-up practices
	Preparation Work	Course material
8	Intermediate Exam	Midterm
9	Theoretical	Basic make-up practices (Make up day)
	Preparation Work	Course material
10	Theoretical	Basic make-up practices (night makeup)
	Preparation Work	Course material
11	Theoretical	Basic make-up practices (Concealer Makeup)
	Preparation Work	Course material
12	Theoretical	Basic make-up practices (Corrective Makeup)
	Preparation Work	Course material
13	Theoretical	Basic make-up practices (Avant-garde)
	Preparation Work	Course material
14	Theoretical	Basic make-up practices (Vintage)
	Preparation Work	Course material



15	Theoretical	Eyebrow and eyelash forming practices
	Preparation Work	Course material
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Lecture - Practice	14	0	2	28
Studio Work	3	0	5	15
Midterm Examination	1	1	1	2
Final Examination	1	1	1	2
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To have information about face and its anatomy
2	To have information about color and light topic
3	To have information about tools-appliances using make-up
4	To have information about problems encountered in the basic makeup applications
5	Able to do basic make up applications

Programme Outcomes (Hair Care and Beauty Services)

1	Ability to evaluate, to apply, to access to scientific knowledge by using theoretical and practical knowledge in basic level knowledge gained in the field of hair care and beauty services
2	Having knowledge of using effectively all kinds of tool and equipment using in the field of hair care and beauty services
3	Ability to study in a basic level project, to take responsibility for individual or team, to solve problems facing relation with the field of hair care and beauty services
4	Ability to develop oneself as the personal and professional, updating them with the awareness of lifelong learning, knowledge skills and competencies regarding in the field of hair care and beauty services.
5	Ability to communicate at least one foreign language at a basic level
6	Ability to use effectively information and communications technologies
7	Ability to communicate and to be social effectively
8	Ability to evaluate and to interpret data relation with them, to solve and to identify potential problems regarding in the field of hair care and beauty services
9	Having knowledge of legal regulations and professional standards and regarding in the field of hair care and beauty services
10	Ability to behave suitable and to attend for quality management and processes
11	Ability to be an example to the community by external appearance, personal care, manner, attitude and behavior
12	Ability to develop and to evaluate and to satisfy towards demand and needs of consumer of service processes regarding in the field of hair care and beauty services
13	Ability to consider human health, social and natural environment towards ethical principles of professional, while carrying out things regarding in the field of hair care and beauty services
14	Ability to evaluate health, safety and risk as regular regarding in the field of hair care and beauty services
15	Ability to transfer the acquired knowledge and skills, if necessary, using to appropriate learning environments

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3	3	4	5
P2			4		5
P3					4
P4	4	4	4	4	4
P7					4
P8				5	4
P9				4	4
P10			3	4	4
P11					4



P12				3	5
P13			3	4	4
P14				5	4
P15	3	3	3	3	3

