



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Aesthetic							
Course Code		SGH209		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		In this course; It is aimed to address the aesthetic perception, which forms the basis of the field of hair care and beauty services, with all the values about beauty and beauty.							
Course Content		The Concept of Aesthetic, characteristics of the beautiful and beauty, aesthetic perceptions, philosophy of art							
Work Placement		Students must have to complete their internship within the required time and properties. The required rules are describes at the Adnan Menderes University, Sultanhisar Vocational School, Student Internship Instructions.							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Instructor's Lecture Notes
2	Güzelin Metafiziği & Sanatın ve Güzelin Sırları Arthur Schopenhauer Say Yayınları
3	Estetik ve Sanat Felsefesi - Prof. Dr. Demet TAŞDELEN, Prof. Dr. Aslı YAZICI. Anadolu Üniversitesi Yayınları

Week	Weekly Detailed Course Contents	
1	Theoretical	Aesthetic
	Preparation Work	Course material
2	Theoretical	Fundamentals of Aesthetics
	Preparation Work	Course material
3	Theoretical	What is beautiful?
	Preparation Work	Course material
4	Theoretical	Nature' s beauty and the beauty of art
	Preparation Work	Course material
5	Theoretical	Attributes of beauty
	Preparation Work	Course material
6	Theoretical	Proportion and symmetry
	Preparation Work	Course material
7	Theoretical	Harmony
	Preparation Work	Course material
8	Intermediate Exam	Midterm
9	Theoretical	Well, the truth, good, nice and great
	Preparation Work	Course material
10	Theoretical	Structure and properties of aesthetic judgments
	Preparation Work	Course material
11	Theoretical	Common aesthetic judgments
	Preparation Work	Course material
12	Theoretical	In terms of philosophy of art
	Preparation Work	Course material
13	Theoretical	Mimic
	Preparation Work	Course material
14	Theoretical	Creation



14	Preparation Work	Course Material
15	Preparation Work	Course Material
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Reading	6	1	0	6
Midterm Examination	1	5	1	6
Final Examination	1	9	1	10
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To have information about concept of aesthetic
2	To have information about fundamental concept of aesthetic
3	To have information about concept of beauty and qualities of beauty
4	To have information about properties and structure of aesthetic judgments
5	To have information about beauty, truth, good, nice and great relationship
6	To have information about philosophy of art and aesthetic in terms of philosophy

Programme Outcomes (Hair Care and Beauty Services)

1	Ability to evaluate, to apply, to access to scientific knowledge by using theoretical and practical knowledge in basic level knowledge gained in the field of hair care and beauty services
2	Having knowledge of using effectively all kinds of tool and equipment using in the field of hair care and beauty services
3	Ability to study in a basic level project, to take responsibility for individual or team, to solve problems facing relation with the field of hair care and beauty services
4	Ability to develop oneself as the personal and professional, updating them with the awareness of lifelong learning, knowledge skills and competencies regarding in the field of hair care and beauty services.
5	Ability to communicate at least one foreign language at a basic level
6	Ability to use effectively information and communications technologies
7	Ability to communicate and to be social effectively
8	Ability to evaluate and to interpret data relation with them, to solve and to identify potential problems regarding in the field of hair care and beauty services
9	Having knowledge of legal regulations and professional standards and regarding in the field of hair care and beauty services
10	Ability to behave suitable and to attend for quality management and processes
11	Ability to be an example to the community by external appearance, personal care, manner, attitude and behavior
12	Ability to develop and to evaluate and to satisfy towards demand and needs of consumer of service processes regarding in the field of hair care and beauty services
13	Ability to consider human health, social and natural environment towards ethical principles of professional, while carrying out things regarding in the field of hair care and beauty services
14	Ability to evaluate health, safety and risk as regular regarding in the field of hair care and beauty services
15	Ability to transfer the acquired knowledge and skills, if necessary, using to appropriate learning environments

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6
P1	5	5	5	5	5	5
P4	5	5	5	5	5	5
P8	5	5	5	5	5	5
P15	5	5	5	5	5	5

