



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		E-Business Processes							
Course Code		İKY120		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The purpose of this course is to explain e-business processes in the business. Conducted through the Internet communications, commerce, procurement, Human Recourses (HR), how it works all business processes such as banking are discussed in this course.							
Course Content		In a constantly changing market conditions and the globalization process; healthy flow of information, which can accurately and in a comprehensive way, businesses can use this information to provide accurate and timely advantage in the competition. For this purpose, information is given information about working with fast and reliable method.							
Work Placement		Students must have to complete their internship within the required time and properties. The required rules are describes at the Adnan Menderes University, Sultanhisar Vocational School, Student Internship Instructions.							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Lecturer notes, presentation of course and videos.
2	E. Turhan, O. Ağlargoğlu & E. Çınar, E-İş Süreçleri, Anadolu University Publisher, Eskişehir, 2013

Week	Weekly Detailed Course Contents	
1	Theoretical	e-human resources management
2	Theoretical	e-human resources management
3	Theoretical	e-communication
4	Theoretical	e- supply Chain Management
5	Theoretical	e- supply Chain Management
6	Theoretical	e-customer Relationship Management (e-CRM)
7	Theoretical	e-customer Relationship Management (e-CRM)
8	Intermediate Exam	Midterm
9	Theoretical	e-commerce
10	Theoretical	e-commerce
11	Theoretical	Mobile Business Processes
12	Theoretical	Mobile Business Processes
13	Theoretical	Business Intelligence
14	Theoretical	Information Security Management
15	Final Exam	Examine the lessons aim and the performance
16	Final Exam	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Assignment	1	3	0	3
Midterm Examination	1	14	1	15



Final Examination	1	14	1	15
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Students understand the vital importance of the electronic business processes for business by provide reasons for it is why necessity.
2	Students can e-business analysis in terms of business processes and perform work on the development issue.
3	Students in e-business process issues motivating the organization's human resources in terms of knowledge and skills can direct the management of human resources in the right way.
4	Have knowledge about e-Supply Chain Management.
5	Gains knowledge of Information Security Management.

### Programme Outcomes (Human Resources and Management)

1	To use theoretical and applied knowledge in the field of human resources management
2	To examine various concepts and opinions in the field of human resources management, and evaluate related data.
3	To undertake individual and group responsibility in order to solve unforeseen complex problems and issues which are confronted in application process.
4	To be able to transmit self opinions and solutions to problems in the field of human resources management via written and oral channels.
5	To support self opinions and solutions to problems by qualitative and quantitative data and share this with other professionals or nonprofessionals.
6	To benefit from other diciplines which are related to human resources management and be acknowledged about these diciplines.
7	Legislation relevant to the profession and to follow the basic law to have knowledge in the field of public administration
8	To have societal, scientific and ethical values in gathering data, planning, executing and controlling human resources management issues.
9	Develop an awareness for the need for life long learning
10	To follow national and international contemporary issues
11	To become sensitive to Atatürk's principles and reforms, the right to use the Turkish language, the official correspondence of the basic ability to have the ability and understanding related to the field of foreign terms

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3
P1	4	4	4
P2	5	5	5
P3	4	4	4
P4	5	3	5
P5	4	4	4
P6	4	4	4
P7	5	5	5
P8	3	4	4
P9	2	3	3
P10	3	3	3

