AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title		Business Management - I						
Course Code		BİY117		Couse Level		Short Cycle (Associate's Degree)		
ECTS Credit	3	Workload	75 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Providing information, business and management issues						
Course Content		The basic concepts of business, production, management, marketing, accounting, finance, technology and R & D, public relations						
Work Placement		Students must have to complete their internship within the required time and properties. The required rules are describes at the Adnan Menderes University, Sultanhisar Vocational School, Student Internship Instructions.						
Planned Learning Activities and Teaching Methods		Explanation (Presentation), Discussion, Individual Study						
Name of Lecturer(s)								

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Instructor Lecture Notes
2	General Business Ismet Mucuk
3	General Business Rıdvan Karalar

Week	Weekly Detailed Course Contents	
1	Theoretical	Input and some basic concepts
2	Theoretical	Manufacturing and production factors
3	Theoretical	Business process
4	Theoretical	Productivity, and profitability
5	Theoretical	Business environment, Business objectives
6	Theoretical	Establishment and Growth Models in Businesses
7	Theoretical	Ethical and social Responsibility
8	Intermediate Exam	Midterm
9	Theoretical	Management Theories
10	Theoretical	Management Theories
11	Theoretical	Management
12	Theoretical	Planning
13	Theoretical	Organization
14	Theoretical	Directing and coordinating
15	Theoretical	Control
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	3	56
Midterm Examination	1	7	1	8
Final Examination	1	10	1	11
			Total Workload (Hours)	75
			[Total Workload (Hours) / 25*] = **ECTS**	3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Learn the basic concepts of business.
2	Planning to grasp and implement
3	Learn the concept of organization and contribute to the implementation.
4	Orientation to learn and contribute to the implementation and supervision.
5	Understanding of management styles.

Programme Outcomes *(Human Resources and Management)*

1	To use theoretical and applied knowledge in the field of human resources management
2	To examine various concepts and opinions in the field of human resources management, and evaluate related data.
3	To undertake individual and group responsibility in order to solve nonforeseen complex problems and issues which are confronted in application process.
4	To be able to transmit self opinions and solutions to problems in the field of human resources management via written and oral channels.
5	To support self opinions and solutions to problems by qualitative and quantitative data and share this with other professionals or nonpofessionals.
6	To benefit from other diciplines which are related to human resources management and be acknowledged about these diciplines.
7	Legislation relevant to the profession and to follow the basic law to have knowledge in the field of public administration
8	To have societal, scientific and ethical values in gathering data, planning, executing and controlling human resources management issues.
9	Develop an awareness for the need for life long learning
10	To follow national and international contemporary issues
11	To become sensitive to Atatürk's principles and reforms, the right to use the Turkish language, the official correspondence of the basic ability to have the ability and understanding related to the field of foreign terms

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	3	5	5	5	5
P3	3	4	5	4	4
P4			3		
P5					5
P6			5		4
P8	4	4	4	4	4
P9			5		5