



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Entrepreneurship							
Course Code		BİY210		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The course is based on "entrepreneurship" and how the decisions should be taken to establish a new business and Comprehension. With the operational problems and opportunities in this course are topics in the structure of relations in small businesses.							
Course Content		During the course, is how to set up a new business and business-critical decisions, and administrative requirements will be given once after the installation is aimed to comprehend.							
Work Placement		Students must have to complete their internship within the required time and properties. The required rules are describes at the Adnan Menderes University, Sultanhisar Vocational School, Student Internship Instructions.							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Course notes of Lecturers
2	Entrepreneurship-Karacan Publications

Week	Weekly Detailed Course Contents	
1	Theoretical	Fundamentals of Entrepreneurship
2	Theoretical	The entrepreneur is weighing on your mind: concept to
3	Theoretical	Strategic Management and Entrepreneurship
4	Theoretical	Different Types and Agency Business
5	Theoretical	Buying an Existing Property
6	Theoretical	Creating a Powerful Marketing
7	Theoretical	E-Commerce and Entrepreneurship
8	Intermediate Exam	midterm
9	Theoretical	Managing Cash Flow
10	Theoretical	Preparing a Successful Financial Plan
11	Theoretical	Creating a Winning Business Plan
12	Theoretical	Debt and Equity Capital Resources
13	Theoretical	Selecting the Right Place and Planning
14	Theoretical	Entrepreneurship in Global Perspective
15	Theoretical	An overview
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Assignment	1	13	0	13
Midterm Examination	1	9	1	10
Final Examination	1	9	1	10
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				



Learning Outcomes

1	how it should be a good entrepreneur, the entrepreneur be able to define certain personality traits.
2	a new business moves when deciding how to evaluate an entrepreneur.
3	supporting entrepreneurship and forcing environmental, industrial, economic and political balances to explain.
4	to evaluate the importance of entrepreneurship in the global economy.
5	prepared to learn all the processes will have the ability to use

Programme Outcomes (Human Resources and Management)

1	To use theoretical and applied knowledge in the field of human resources management
2	To examine various concepts and opinions in the field of human resources management, and evaluate related data.
3	To undertake individual and group responsibility in order to solve unforeseen complex problems and issues which are confronted in application process.
4	To be able to transmit self opinions and solutions to problems in the field of human resources management via written and oral channels.
5	To support self opinions and solutions to problems by qualitative and quantitative data and share this with other professionals or nonprofessionals.
6	To benefit from other disciplines which are related to human resources management and be acknowledged about these disciplines.
7	Legislation relevant to the profession and to follow the basic law to have knowledge in the field of public administration
8	To have societal, scientific and ethical values in gathering data, planning, executing and controlling human resources management issues.
9	Develop an awareness for the need for life long learning
10	To follow national and international contemporary issues
11	To become sensitive to Atatürk's principles and reforms, the right to use the Turkish language, the official correspondence of the basic ability to have the ability and understanding related to the field of foreign terms

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3	3	3	3
P2	3	3	3	3	3
P3	3	3	3	3	3
P4	4	3	3	3	3
P5	3	3	3	3	3
P6	3	3	2	3	3
P7	3	3	3	3	3
P8	3	3	3	3	3
P9	2	2	2	2	3
P10	2	2	2	2	2

