



**AYDIN ADNAN MENDERES UNIVERSITY  
SULTANHISAR VOCATIONAL SCHOOL  
PLANT AND ANIMAL PRODUCTION  
SEEDLING PRODUCTION  
COURSE INFORMATION FORM**

Course Title	Effective Presentation Skills								
Course Code	İKY300			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	This course aims to teach students the skills to make impressive presentations.								
Course Content	Presentation preparation techniques, the ability to appeal to the masses, presentation preparation before, during presentation rules								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Demonstration, Discussion, Case Study, Individual Study								
Name of Lecturer(s)	Ins. Hüseyin YERLİKAYA								

#### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

#### Recommended or Required Reading

1	Öğretim Elemanı Ders Notları
2	Etkili Sunumlar İçin El Kitabı, 2013. Türkiye Bilimsel ve Teknolojik Araştırma Kurumu, ANKARA.
3	Konu ile ilgili fotoğraf, video v.b. görsel ve işitsel destekli tüm kaynaklar

Week	Weekly Detailed Course Contents	
1	Theoretical	What is the presentation?
2	Theoretical	Preparation Before Presentations
3	Theoretical	Cautions on to do an Effective Presentation
4	Theoretical	Content Format and Presentation Techniques
5	Theoretical	The order of presentation
6	Theoretical	Frequent Mistakes
7	Theoretical	Sample Presentations
8	Theoretical	Midterm
9	Theoretical	Student Presentations and Evaluation
10	Theoretical	Student Presentations and Evaluation
11	Theoretical	Student Presentations and Evaluation
12	Theoretical	Student Presentations and Evaluation
13	Theoretical	Student Presentations and Evaluation
14	Theoretical	Student Presentations and Evaluation
15	Theoretical	Student Presentations and Evaluation

#### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	1	4	0	4
Midterm Examination	1	8	1	9
Final Examination	1	8	1	9
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

\*25 hour workload is accepted as 1 ECTS

#### Learning Outcomes

1	Needs to be done before the presentation
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2	Factors that increase the efficiency of presentation
3	Development of skills can appeal to the masses
4	The elimination of errors in the presentation
5	Developing ability to use visual promotional material

**Programme Outcomes (Seedling Production)**

1	Having knowledge of physiology and morphology characteristics, growth, development and biochemical events occurred in fruits, vegetables and ornamentals plants
2	Having knowledge of soil, climate and irrigation conditions grown fruits, vegetables and ornamentals plants
3	Having knowledge of identification, classification and the use areas of fruits, vegetables and ornamentals plants
4	Having practical and theoretical knowledge of production techniques of fruits, vegetables and ornamentals plants
5	Having ability to identify and to maintain diseases and pests of fruits, vegetables and ornamentals plants
6	Having knowledge of marketing techniques, standards, contributions to the economy of fruits, vegetables and ornamentals plants, legal issues
7	Having knowledge of facilities and builds grown fruits, vegetables and ornamentals plants, and tools and materials used.
8	Having ability to use effective own language and having knowledge of language in order to communicate own colleagues and own customers,
9	Having knowledge of Atatürk Principle and Revolutions and, ability to assimilate Atatürk Principle and Revolutions
10	Having an enough foreign language to able to follow new development in relation with nursery production

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L2	L3	L4	L5
P8	5	5	5	5	5

