



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Body Language and Communication							
Course Code		İPZ301		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Development of students´ verbal and nonverbal communication skills.							
Course Content		Communication, Communication Types, Communication Skills and Body Language.							
Work Placement		Students must have to complete their internship within the required time and properties. The required rules are describes at the Adnan Menderes University, Sultanhisar Vocational School, Student Internship Instructions.							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Ins. Şinasi YAYLAGÜL, Ins. Ümran GÜMÜŞ							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Öğretim Elemanı Ders Notları
2	IŞIK, Metin, Sizinle İletişebilir Miyiz?, Eğitim & Akademi Yayınları, Konya, 2011
3	JAMES, J., JAMES, Moore, İnsanları Çözümleme Sanatı, Koridor Yayınları,

Week	Weekly Detailed Course Contents	
1	Theoretical	What is communication? The importance and function of communication for the individual and society.
2	Theoretical	Types of communication... The phenomenon of internal and interpersonal communication
3	Theoretical	Types of communication... The phenomenon of mass and organizational communication
4	Theoretical	Communications begins with you. Recognition of human nature.
5	Theoretical	The perspective of self description: Effective speech
6	Theoretical	Being a good listener: Effective listening
7	Theoretical	Golden key of communication: Empathy.
8	Intermediate Exam	midterm
9	Theoretical	First impression and its importance in communication.
10	Theoretical	What is body language? Why is it important?
11	Theoretical	The code of body language: Facial expression, arm-hand movement.
12	Theoretical	The code of body language: Interpersonal distance and physical appearance.
13	Theoretical	The effective using of body language in business life: Practice and case studies.
14	Theoretical	Discover who are you: communication skills and personality analyses test application.
15	Theoretical	Discover who are you: communication skills and personality analyses test application.

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	1	2	0	2
Midterm Examination	1	9	1	10
Final Examination	1	9	1	10
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

\*25 hour workload is accepted as 1 ECTS



**Learning Outcomes**

1	Defines the concept of communication
2	Explains the importance and function of communication for the individual and society
3	Emphasizes the importance of communication skills in social life
4	Indicates the effective using of body language in daily and business life.
5	Develops the ability of speaking in public

**Programme Outcomes (Medical and Aromatic Plants)**

1	Having the recognition, classification and the use areas knowledge of medical and aromatic plants
2	Having practical and technical knowledge about cultivation and production of medical and aromatic plants
3	Having knowledge of morphology, anatomy, cytology, physiology and biochemical structures of medical and aromatic plants
4	Having knowledge of importance of soil conditions to grow medical and aromatic plants
5	Having information and the ability to use materials related with basic math and basic chemistry founded on qualifications gained in secondary education
6	Having ability to use effective own language and having knowledge of foreign language in order to communicate own colleagues and own customers
7	Having ability to collect medical and aromatic plants, having knowledge of seed technology, drying and conservation of these plants
8	Having ability to identify and to fight diseases and pests of medical and aromatic plants
9	Having knowledge of all Agricultural activities
10	Having knowledge of Atatürk Principle and Revolutions and to assimilate Atatürk Principle and Revolutions
11	Having consciousness of quality
12	Having knowledge and accumulation of investigative and evaluation
13	Ability to work as an individual capable of independent decision-making ideas verbally and in writing, stating the figure to communicate in a clear and concise
14	Ability to identify plants used for medical purposes and to obtain mixtures from drugs acquired these plants
15	Having skill and knowledge of marketing techniques medical and aromatic plants

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L2	L3	L4	L5
P6	5	5	5	5	5
P13	5	5	5	5	5

